

Bloom case study overview - Suppliers

What will the case study focus on?

We want to show how working with Bloom has helped our customers to deliver outcomes. We also want to promote our supplier organisations and highlight the fantastic projects are being delivered across the UK.

Case study guide

Please email the marketing team with your contact details and the details of the project you would like to promote: marketing@bloom.services

Please provide detail to cover the points below.

The marketing team will draft the case study for you. The marketing team will contact your organisation and the buying organisation to approve final content before publishing.

Introduction

- Why did your organisation/the customer decide to procure through Bloom?
- What drove the need for this project?
- What benefits/objectives did the customer expect the project to bring?

The solution

- How did your organisation and Bloom help the customer to achieve their objectives?
- What specific benefits were found through working with Bloom?
- What specific benefits were found through working with your organisation?
- How has the customer seen those benefits in action so far?
- What benefits did Bloom bring to the procurement process for your organisation?

The outcomes

- What outcomes has this project delivered?

Please provide any key statistics to promote this project and the value that your organisation has achieved. Examples can include:

- Savings achieved
- Speed of delivery (e.g. days from project requirement to project start)
- Satisfaction rates
- Social value impact
- Business development opportunities (number of projects delivered)

Need some inspiration?
[View our current case studies](#)