



Sustainability & Social Value Report 2025

Enabling Brilliant Outcomes Since 2012

Since launching in 2012, Bloom has established itself as a trusted marketplace that enables the public sector to procure and manage professional services more effectively. Our purpose is simple: to help public sector organisations deliver brilliant outcomes that support strategic priorities, maximise value for money, and create meaningful impact for communities.

Through our marketplace, buyers gain access to a diverse network of more than 6,000 accredited suppliers, the majority of which are SMEs. Spanning over 20 service categories and hundreds of specialist subcategories, this supplier community brings the expertise, innovation, and agility needed to deliver complex projects across the public sector.

Bloom simplifies the process of buying services. By reducing procurement complexity and managing risk through a compliant framework, we enable public sector organisations to access the right expertise quickly and efficiently, ensuring more of every pound spent goes directly toward delivering outcomes.

At the heart of Bloom’s approach is our outcomes-based delivery model. Rather than paying for time or activity alone, our clients pay for the outcomes that suppliers achieve. This approach increases transparency, strengthens accountability, and gives buyers greater confidence that projects are delivering real value.

Today, Bloom supports organisations across the entire public sector, providing a flexible and compliant route to market that helps clients align procurement activity with evolving policy, strategic priorities, and the outcomes they want to achieve.

Contents

Enabling Brilliant Outcomes Since 2012	02
Procurement with Purpose:	04
2025 Highlights	06
Key Achievements in 2025	08
Delivering Social Value Through Purpose, People and Planet	10
Social Value Commitment	10
Our Strategic Foundations	11
Purpose	12
Outcomes-Based Procurement	14
NEPRO Three Framework Impact	16
Opening Access: A More Diverse Supplier Market	20
Impact in Action	22
Local Impact, Nationwide Reach	30
The Bloom Catalyst Fund: Investing in Local Impact	32
People	58
Our Culture in Action	60
Training and Development	64
Giving Back to Communities	71
Planet	82
Net Zero Commitment	86
Our 2025 Reduction Activity	100
Net Zero Roadmap	104
Governance	116
Glossary	120
Closing Reflections	124

Procurement with Purpose:

A Message from the Founder & Executive Director



Every year, hundreds of billions of pounds of public money is spent through procurement.

The question is not how much we spend.
The question is how hard that money works.

At Bloom, we believe every pound should deliver more than a service. It should create opportunity, innovation, growth, and stronger communities.

As I reflect on the past year, one thing stands out clearly: 2025 was the year where that belief translated into measurable impact.

Public sector organisations faced a challenging landscape. Budgets tightened, expectations rose, and scrutiny around public spending increased. In that environment, procurement plays an even more important role.

At Bloom, we understand the responsibility that comes with managing public sector spend. Every pound moving through our marketplace represents an opportunity to deliver not only services, but wider economic and social value.

In 2025, that translated into meaningful results.

Through the Bloom marketplace, we managed over £212 million of public sector spend, helping organisations access specialist expertise quickly, compliantly, and with confidence. Over £131.5 million (78%) was awarded to SMEs and VCSEs, helping smaller organisations access opportunities that may otherwise remain out of reach.

Closer to home, over £16 million of contracts flowed directly into the North East economy, supporting local businesses and regional supply chains.

Through the strategic use of mini competitions, Bloom’s procurement processes helped public sector organisations achieve over £13 million in cashable savings, delivering savings of more than 20% against project budgets.

Beyond financial value, projects delivered through the Bloom marketplace supported employment, skills development, apprenticeships, and early-career opportunities, helping strengthen long-term economic resilience.

In total, these activities generated over £57 million in social value, measured using the National TOMs Framework.

These figures represent businesses growing, jobs being supported, skills being developed, and public money working harder for the communities it serves.

But these results tell a bigger story. They demonstrate how procurement is evolving from a process focused on compliance and cost into a strategic tool for delivering economic growth, social value, and long-term public benefit.

At Bloom, we believe the future of public procurement lies in outcomes, transparency, and measurable impact. By opening access to SMEs and VCSEs, creating fair competition, and embedding social value into delivery, we help public sector organisations achieve more from every pound they spend.

In doing so, we support the ambitions of the Procurement Act 2023 by promoting competition, increasing SME participation, encouraging innovation, and delivering measurable public value.

Across the North East and beyond, organisations using Bloom have moved quickly, remained compliant, and delivered outcomes aligned with the National Procurement Policy



Statement. This has helped drive regional growth, strengthen local supply chains, and create opportunities for innovative SMEs to scale within the public sector market.

Procurement, when designed well, becomes a driver of innovation, opportunity, and economic growth.

The North East remains central to our story, with our partnership with NEPO continuing to demonstrate what outcomes-led procurement can achieve at scale.

To our colleagues and partners at NEPO, thank you for your continued leadership and commitment to an open, transparent, and SME-accessible procurement ecosystem. However, progress is not a reason to slow down.

Demand for public services continues to rise and pressure on public finances remains significant. Procurement must continue evolving from a compliance exercise into a strategic driver of value, innovation, and impact.

That means treating every pound of public money as investment, designing contracts around outcomes, and ensuring transparency, competition, and speed remain non-negotiable.

In 2025, we demonstrated what is possible.
In 2026, we scale it.

To our clients, supplier community, partners, and colleagues across Bloom, thank you for helping turn ambition into real-world impact.

The mission continues.

Adam Jacobs

2025 Highlights

The past year has demonstrated how procurement, when designed and delivered with purpose, can create meaningful economic and social impact.

At Bloom, we believe every pound of public money should do more than buy services. It should support innovation, SME growth, stronger local economies, and better outcomes for communities.

Throughout 2025, Bloom continued to support public sector organisations to achieve more from every pound spent, unlocking opportunities for SMEs, strengthening local economies, and delivering measurable value for communities.

Across the Bloom marketplace, projects delivered this year generated significant economic activity, supported employment and skills development, and created tangible social value aligned with national priorities. At the same time, our work helped organisations secure substantial financial savings while maintaining compliance, transparency, and access to a diverse supplier community.

The highlights below reflect the scale of this activity and the difference it is making across the public sector, our supplier ecosystem, and the communities we serve.

Why Bloom Matters



Bloom helps every pound of public money do more than one thing.

Key Achievements in 2025

81 New Clients onboarded in 2025

£212m total project budgets supported

Achieved over £13m in evidenced savings

78% of contracts awarded to SMEs, with a total value of over £131.5 million

Over £57 million in social value created, tracked using the National TOMs Framework

15 grassroots projects awarded via the Bloom Catalyst Fund

Recertified ISO27001 and Cyber Essentials + status, reflecting our ongoing commitment to quality and information security.

-27.2% reduction in our business greenhouse gas emissions compared to our 2021 baseline year

Delivering Social Value Through Purpose, People and Planet

Social value remains central to how Bloom operates and how we support the public sector. Our approach is guided by three strategic foundations - Purpose, People, and Planet, which shape how we design procurement solutions, support our supplier community, and invest in the communities connected to our work.

These pillars ensure that the activity delivered through the Bloom marketplace goes beyond procurement alone. They provide a framework for translating public sector spend into wider economic, social, and environmental impact.

In 2025, these principles were not simply commitments. They were reflected in the outcomes delivered through the projects we supported, the partnerships we strengthened, and the communities that benefited from the work delivered through our marketplace.



Our Strategic Foundations

PURPOSE Driving economic and social value through procurement

Bloom’s outcomes-based marketplace helps public sector organisations access specialist expertise while creating wider social and economic value. By opening opportunities for SMEs and VCSEs, we strengthen local supply chains and support regional growth. In 2025, projects delivered through Bloom continued to generate measurable impact for communities.

PEOPLE Empowering communities, colleagues, and suppliers

People are central to the impact Bloom creates. Through our marketplace, public sector organisations support employment, skills, and opportunity across communities, while we continue to invest in colleague development and progression. Beyond our organisation, we support communities through volunteering and initiatives that promote wellbeing and resilience. In 2025, these efforts continued to strengthen communities and create lasting social impact.

PLANET Supporting the transition to a more sustainable future

Environmental responsibility remains a key part of Bloom’s long-term strategy. Through our operations and supplier network, we support sustainable practices and help public sector organisations progress toward their environmental goals. Bloom remains committed to achieving Net Zero emissions by 2045 while continuing to reduce environmental impact across our marketplace. In 2025, we continued embedding sustainability into our operations and decision-making.

We set ourselves a higher standard, where ethics, transparency, and accountability aren’t optional, but the foundation of every decision, every partnership, and every outcome we deliver.

Purpose

Purpose defines how Bloom approaches procurement. It means ensuring that every contract delivers more than a service, it delivers opportunity, growth, and measurable impact.

Through our marketplace, we open access for SMEs and VCSEs, strengthen local economies, and help public sector organisations turn spending into long-term value for communities.

From enabling suppliers to succeed to investing directly in grassroots initiatives through the Bloom Catalyst Fund, our approach ensures procurement works not just for today's projects, but for the wider prosperity of the places it serves.

Outcomes in Action

Bloom’s outcomes-based procurement model ensures that public sector organisations pay for results rather than activity. By linking delivery to clearly defined milestones and measurable outcomes, projects remain focused on achieving meaningful impact.

This approach increases transparency and accountability throughout the project lifecycle, giving clients clear visibility of progress while ensuring suppliers remain focused on delivering results.

By shifting the focus from inputs to outcomes, Bloom helps public sector organisations access specialist expertise more quickly and ensures public investment delivers lasting economic and social value.

Across the Bloom marketplace in 2025, this model continued to support innovation, strengthen supply chains, and generate measurable benefits for communities across the UK, demonstrating how outcomes-based procurement can help shape the future of public sector delivery.

HOW OUTCOMES-BASED PROCUREMENT DELIVERS VALUE:

- Payment linked to clear delivery milestones
- Greater transparency and accountability
- Competitive access to specialist suppliers
- Faster mobilisation of expertise
- Measurable economic and social impact



The Impact of Outcomes-Based Procurement

The outcomes achieved through Bloom’s marketplace demonstrate how procurement can act as a driver of economic growth, efficiency, and social value.

Over £212 million
Public Sector Spend Managed

Over £13 million
Cashable Savings Achieved

Over £57 million
Social Value Created
(measured using the National TOMs Framework)

78%
Contracts Awarded to SMEs

When procurement is designed around outcomes rather than activity, it becomes more than a compliance process. It becomes a strategic tool for delivering value, strengthening local economies, and creating lasting impact for communities. This is why Bloom’s approach matters, helping public sector organisations turn procurement into a driver of economic growth, social value, and long-term public benefit.

Nepro Three Framework Impact

The **Nepro Three Framework** is a nationally accessible procurement solution developed and owned by the **North East Procurement Organisation (NEPO)**, the public buying organisation based in Gateshead.

Designed to simplify the procurement of professional services, the framework enables public sector organisations to access specialist expertise quickly, compliantly, and with confidence.

Originally launched in 2012, the NEPRO model was created to provide a more flexible and transparent route to market, helping organisations procure services efficiently while opening opportunities for a diverse supplier community.

THROUGH THE FRAMEWORK, PUBLIC SECTOR BUYERS BENEFIT FROM:

- Faster, compliant access to specialist professional services
- Greater visibility and control over project spend
- Reduced procurement complexity and risk
- Increased opportunities for SMEs and regional suppliers

The current iteration, **Nepro Three**, launched in 2019, continues to evolve to meet the needs of the public sector. It reflects modern procurement priorities, including transparency, social value delivery, supplier diversity, and value for money.



Since the launch of the NEPRO model, **Bloom has proudly served as the exclusive delivery partner**, supporting organisations across the UK to access the expertise they need while ensuring procurement delivers measurable economic and social impact.

While NEPO provides governance and strategic oversight of the framework, Bloom delivers the marketplace, supplier ecosystem, managed service, compliance support, data insights, innovation, and delivery capability that enable organisations to access specialist expertise quickly and effectively.

Together with NEPO, we continue to demonstrate how collaborative procurement frameworks can unlock opportunity, strengthen supply chains, and deliver meaningful outcomes for communities.

Since the launch of NEPRO Three in September 2019:

£903 million has been paid to SME suppliers across the UK

Creating over £254.5 million in social value

In 2025 alone this activity generated over £53.5 million in social value

In the North East region:

Over £32.5 million has been awarded to local SME suppliers

Delivering over £9 million in regional social value

In 2025 over £5.5 million was awarded to local SMEs

Creating over £1.5 million in social value

These figures demonstrate the impact of a procurement model that combines regional investment with national reach, ensuring public sector spending supports local economies while delivering value across the UK.



“NEPRO Three demonstrates a strong and consistent commitment to delivering social value across the region and nationally, and this year has been no exception. Through the strong collaboration between Bloom and NEPO, we have achieved meaningful, measurable social value outcomes; not only at a framework level but embedded within individual projects where the impact is often most visible.”

Lucinda Carty
NEPRO Three Lead



Opening Access: A More Diverse Supplier Market

A diverse supplier ecosystem helps drive innovation, value for money, and resilient public services. Through the NEPRO Three framework, Bloom removes many of the barriers that traditionally limit SME participation in public sector procurement.

By simplifying access to opportunities and running transparent, competitive mini-competitions, organisations of all sizes can compete on a level playing field. This expands the expertise available to the public sector while enabling smaller and specialist suppliers to contribute their knowledge and innovation.

The result is a marketplace that reflects the diversity of the UK’s professional services sector, supporting supplier growth while helping public sector organisations deliver stronger outcomes.

The data shown highlights the breadth of sectors contributing to public service delivery through the Bloom marketplace.



Over **£131.5m** awarded to SMEs in **2025**



Impact in Action

Introduction

The following case studies and testimonials highlight how contracts delivered through the Bloom marketplace create meaningful outcomes for public sector organisations, suppliers and communities.

By providing a compliant, efficient route to market and connecting organisations with specialist suppliers, Bloom helps enable projects that deliver more than just services. From supporting local employment and community partnerships to enabling major regeneration and infrastructure initiatives, these examples demonstrate how procurement can generate wider social, economic and environmental value.

Together, they showcase the real-world impact of the work delivered through the marketplace and the collaborative relationships that help turn public sector investment into lasting benefits for communities across the UK.



Delivering Social Value through the Inspiring Futures Programme

Through the Inspiring Futures programme, Fedcap UK has worked in partnership with Cheshire East Council to support residents into employment while delivering meaningful social value for local communities.

By embedding social value into every aspect of delivery, from local recruitment to community partnerships and environmental initiatives, the programme demonstrates how employment support can create wider benefits beyond job outcomes.

Since the start of the contract, Fedcap has delivered over **£349,000 in verified social value, equating to 31.85% social value added against the contract value**, supporting individuals, local organisations and the wider community across Cheshire East.

Working closely with local charities, community groups and employers, the programme has helped individuals build confidence, develop new skills, and access meaningful opportunities while ensuring investment flows back into the local area.

“By working with local partners and community organisations, we ensure our programmes deliver real and lasting benefits for people, communities and the local economy.”

Fedcap UK

The Challenge

Many residents across Cheshire East face barriers to employment, including limited access to training, financial hardship, and social isolation. At the same time, local charities and community organisations providing vital support often operate with limited resources.

Addressing these challenges requires collaboration between employment providers, local authorities, and community organisations to deliver more holistic support for individuals and communities.

The Solution

Fedcap embedded social value throughout delivery of the Inspiring Futures programme, focusing on local employment, community partnerships, and sustainable impact.

This included recruiting locally, working with organisations such as Space4Autism and The Hope Centre to provide wellbeing and referral support, delivering practical community initiatives, supporting local charities through volunteering, and introducing environmental commitments including tree planting.

The Outcome

The programme delivered measurable social value across Cheshire East, including:

- £349,412 in social value generated
- 31.85% social value added against contract value
- 10.14 local jobs supported
- Over 120 volunteering hours delivered
- 140 trees planted through environmental initiatives

Alongside these outcomes, the programme strengthened local partnerships and supported individuals to build confidence, skills, and independence.



Enabling the Development of a Screen Industries Production Village

Hartlepool Borough Council is delivering a transformative regeneration programme designed to strengthen the town’s position as a growing hub for the UK’s film and television industry. Through investment in the Screen Industries Production Village and the expansion of Northern Studios, the programme aims to attract inward investment, create employment opportunities, and support the long-term growth of the region’s creative economy.

To support the delivery of this ambitious programme, Hartlepool Borough Council utilised the Bloom marketplace to rapidly engage specialist suppliers across multiple workstreams. By providing a compliant, flexible procurement route, Bloom enabled the council to maintain momentum on a complex and evolving regeneration project while ensuring suppliers could mobilise quickly and effectively.

The programme represents a significant investment in the future of Hartlepool, helping create the infrastructure, facilities, and commercial opportunities needed to establish a thriving screen industries cluster within the Tees Valley and wider North East region.



The Challenge

Hartlepool Borough Council secured £18.5 million through the Levelling Up Fund to deliver a regeneration programme centred around a new Screen Industries Production Village to support the growing film and TV sector across the Tees Valley.

The project included land acquisition, demolition works, new commercial space, restoration of the Grade II listed Shadings building, and town centre public realm improvements. The council was also exploring the expansion of Northern Studios, the North East’s only large-scale film and TV production complex.

To move the projects forward quickly, the council required a fast, compliant procurement route to appoint three preferred suppliers and enable workstreams to commence at pace.

The Solution

Hartlepool Borough Council appointed Bloom based on previous positive experience of its flexible and efficient procurement approach.

Bloom established three direct awards, enabling Time + Space, Leonard Design and Stace to quickly mobilise and begin delivering key elements of the Production Village programme.

As the project evolved, Bloom also supported the council and Northern Studios with a flexible procurement approach that allowed the expansion-related commissions to progress smoothly while maintaining continuity across both programmes.

The Outcome

Using Bloom’s compliant and accelerated procurement route, Hartlepool Borough Council was able to quickly mobilise key project activity and maintain momentum across the regeneration programme.

The approach enabled the council to progress multiple projects efficiently while maintaining compliance and strong supplier engagement throughout.

The projects will help position Hartlepool as a growing hub for the UK screen industries, supporting economic growth, inward investment and opportunities for creative businesses across the Tees Valley.





Bloom in Parliament

*“The contract was awarded via Bloom Procurement Services as part of the government’s commitment to ensuring value for money and efficiency in procurement processes. Bloom operates as a neutral vendor, providing a pre-approved supplier network that enables access to specialist services through a streamlined and competitive procurement route. In this case it was assessed that using Bloom facilitated access to a broad pool of suppliers with relevant expertise, whilst reducing administrative overheads and ensuring competitive pricing. Conducting this procurement via the Central Digital and Data Office would have required additional time and resources, potentially delaying delivery. **The use of Bloom allowed for a more agile procurement approach, balancing cost-effectiveness with the need for timely delivery.**”*

Baroness Jones of Whitchurch
Minister for the Future Digital Economy and Online Safety



Collaborating to Deliver Meaningful Social Value

“It’s a pleasure working with the team at Bloom, who balance professionalism and efficiency with a genuinely human and friendly approach. I particularly appreciate the engaging and proactive support provided on our joint projects, demonstrated most notably through my collaboration with Sarah on aligning Bloom’s templates and processes with the council’s social value policy. This initiative included revising the specification template used for new requirements, creating a framework to guide when social value should be included, and developing an easy method for inserting relevant objectives. Sarah and I also worked closely to produce a direct customer-supplier and procured contracts KPI document, detailing KPIs aligned with the council’s corporate objectives. Communication throughout was open, transparent, and collaborative, resulting in two documents that met the needs of all parties and KPIs that both played to supplier strengths and reflected council priorities. Even before we finalised this project, Sarah was already enthusiastically exploring a new social value opportunity linked to one of our KPIs—an initiative that will see Bloom delivering a learning module to students on the University of Sussex’s MSc in Sustainable Development course. Sarah has taken the time to truly understand our needs, offering insights and considerations that strengthened the outputs and made the whole experience a joy. Her investment has added significant value to this contract, which has the potential to result in meaningful additional social value through the mechanisms we have put in place. Thank you for all your hard work!”



Jade Pichaelli
Corporate Contract Manager at West Sussex County Council

Local Impact, Nationwide Reach

Throughout 2025, spending delivered through the Bloom marketplace continued to support suppliers and communities across the UK, with SME participation extending into every region.

This reach reflects the strength and accessibility of the marketplace, ensuring public sector organisations can connect with specialist suppliers wherever expertise is needed.

By simplifying procurement and opening opportunities to a broad supplier base, Bloom enables public sector organisations to direct investment into local economies while maintaining a nationally accessible route to market.

The map highlights the regional distribution of SME spend delivered through the marketplace in 2025, demonstrating how procurement activity translates into economic impact across towns, cities, and communities throughout the UK.

Rather than concentrating opportunity in a small number of locations, the Bloom model supports a more distributed supply chain, helping organisations access the right expertise while ensuring public spending contributes to growth at a regional level.

Whether supporting a local authority project in the North East or specialist consultancy in London, Bloom helps ensure procurement delivers value where it matters most.



The Bloom Catalyst Fund: Investing in Local Impact

Introduced through the NEPRO Three Framework, the Bloom Catalyst Fund provides small grants to support grassroots initiatives across the North East.

Now in its second year, the Fund continues to support community-led projects across NEPO member authority areas, helping local organisations turn ideas into meaningful impact.

In 2025, funding supported projects focused on wellbeing, community connection, support for vulnerable people, and environmental improvement. While modest in size, these grants help organisations reach more people, strengthen local resilience, and deliver lasting benefits within their communities.

The Catalyst Fund reflects Bloom’s commitment to ensuring social value extends beyond procurement and into the communities connected to our work. Building on its success, the programme will continue to expand throughout 2026 and beyond, enabling even more grassroots organisations to access funding and create lasting local impact.

Focus Areas of the Catalyst Fund

Projects supported by the fund focused on:



COMMUNITY SAFETY AND COHESION



HEALTH AND WELLBEING



SUPPORT FOR VULNERABLE PEOPLE



ENVIRONMENTAL IMPROVEMENT AND CLIMATE ACTION



SKILLS AND CAREER SUPPORT

What We Funded in 2025

In 2025, The Catalyst Fund awarded **£7,500** in total funding across **15 local projects** in the North East.

DURHAM COUNTY COUNCIL • Byers Green Primary School - Forest School equipment	£500
NORTH TYNESIDE COUNCIL • Bereavement services Winter service	£500
REDCAR AND CLEVELAND BOROUGH COUNCIL • Grow on the Go	£500
HARTLEPOOL BOROUGH COUNCIL • Fibro-Connect-TS (Fibro-Connect-Teesside)	£500
SOUTH TYNESIDE COUNCIL • Read Easy Gateshead and South Tyneside • Billy’s Lifeline - Support Groups	£1,000
GATESHEAD COUNCIL • Chopwell Community Food Growers • Peace of Mind CIO	£1,000
NEWCASTLE CITY COUNCIL • Patchwork Youth Project	£500
NORTHUMBERLAND COUNTY COUNCIL • Blyth Spartans Juniors Football Club - The Spartans Serenity Garden • Newbiggin Boxing Club – Fighting for Community Empowerment • NECA Castle School Developing of Outdoor Play Area.	£1,500
DARLINGTON BOROUGH COUNCIL • Meet and Eat	£500
STOCKTON BOROUGH COUNCIL • Starfish Health and Wellbeing – The Place to Be evening drop-in • Rosie Crafters	£1,000

Delivering Meaningful Impact at a Local Level

The Bloom Catalyst Fund continues to play an important role in extending the impact of the NEPRO Three framework beyond procurement, supporting grassroots organisations and community-led projects that create meaningful, lasting change.

Working in collaboration with NEPO and its Member Authorities, the fund provides targeted support where it is needed most, helping local initiatives grow, strengthening communities, and ensuring social value is delivered in ways that directly benefit people across the region.

Keith Lamb
Social Value & Supplier Coordinator
NEPO



“Across the year, the great work that Bloom does as part of its social value commitment under NEPRO Three has continued to deliver outstanding benefits.

Just before Christmas 2025, I was lucky enough to support Bloom during a volunteering day at St Vincent’s Community Centre in the east end of Newcastle. From picking sprouts for a community Christmas lunch to packing food parcels for vulnerable adults, families and children, we saw first-hand not only the vital support the centre provides, but also the compassion and dedication of the staff and volunteers who keep it running.

The Bloom Catalyst Fund has continued to provide targeted support to local grassroots organisations and community projects in collaboration with NEPO’s Member Authorities. Recent funding has supported a wide range of initiatives across the region, including forest school activities in Durham, literacy coaching in South Tyneside, craft and social groups in Stockton, and mental health drop-ins in the Tees Valley.

This support has reached young people, older residents, people with disabilities, refugees, and individuals experiencing mental health challenges, helping to improve wellbeing, reduce isolation, and create inclusive spaces where people can connect, learn and feel supported.”



Bloom Catalyst Fund Impact Stories

The best way to understand the Catalyst Fund’s impact is through the stories of the people and places it’s helped, each one offering a snapshot of how a small grant can unlock real, lasting value.



South Tyneside Council

South Tyneside Council Read Easy Literacy Project

Funding: **£500 (Bloom Catalyst Fund)**
Delivered by: **Read Easy Gateshead & South Tyneside**

THE NEED:
Across Gateshead and South Tyneside, many adults face challenges with reading and literacy, impacting confidence, employment opportunities, and everyday life. Read Easy was established to address this by providing free, confidential one-to-one reading coaching delivered by trained volunteers, helping adults improve literacy skills in a supportive environment.

WHAT WAS DELIVERED:
Funding from the Bloom Catalyst Fund supported the early development of the project, including reading materials, volunteer training, DBS checks, and promotional activity to raise awareness locally. Since launching, trained volunteer coaches have been paired with adult learners, with ongoing support provided through project coordinators and community outreach activity.

THE IMPACT:
The project is already helping adult learners improve literacy skills and build confidence through supportive one-to-one coaching. Alongside individual progress, the initiative is raising awareness of adult literacy needs and growing a network of volunteers committed to supporting long-term change across the community.





Northumberland County Council Spartans Serenity Garden Project

Funding: **£500 (Bloom Catalyst Fund)**
Delivered by: **Blyth Spartans Juniors Football Club**

THE NEED:

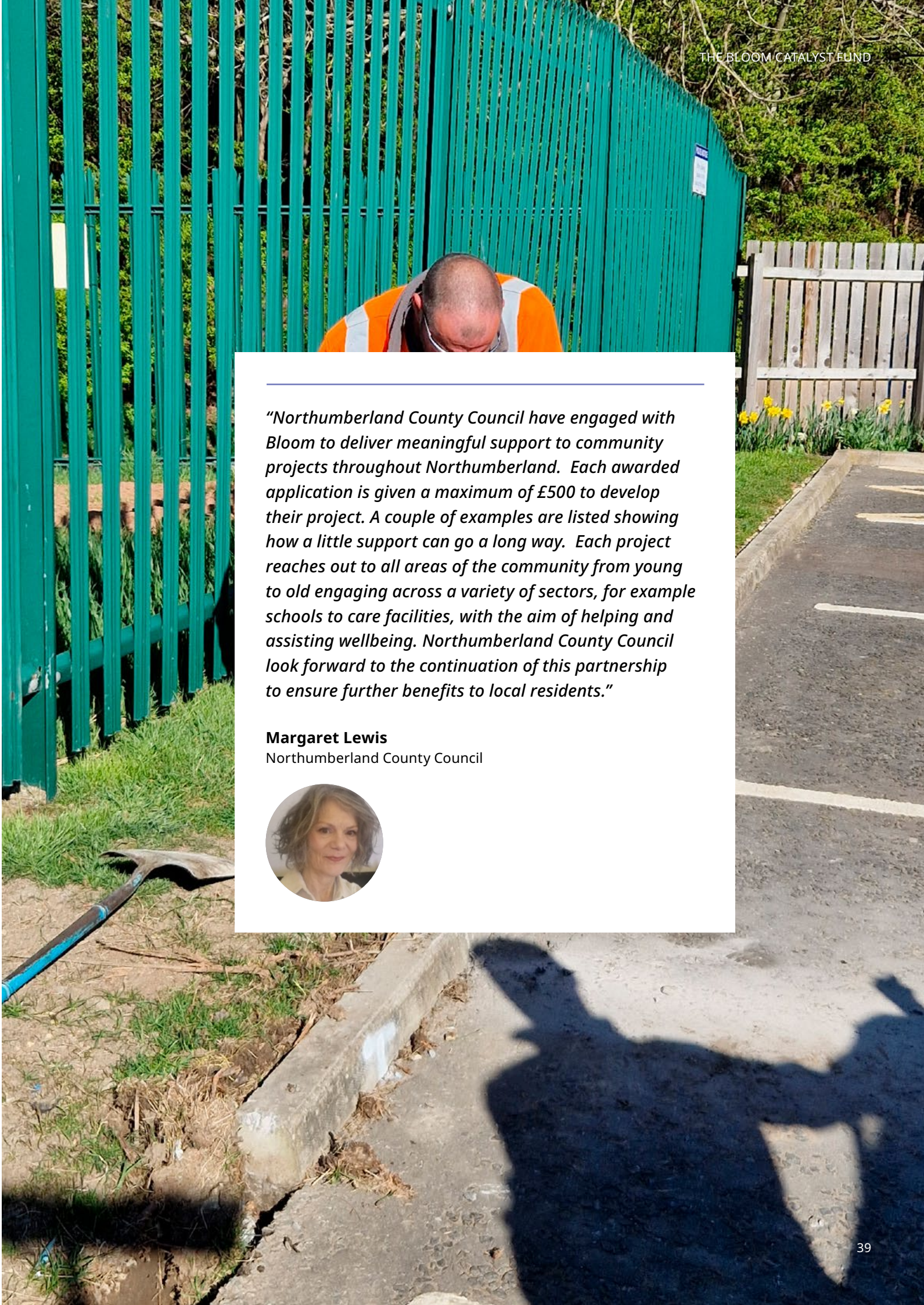
Many people living with disabilities, mental health challenges, or dementia experience isolation and limited access to inclusive outdoor spaces that support wellbeing. The Spartans Serenity Garden project was created to provide a safe, accessible environment where individuals, carers, and the wider community can connect through gardening, learning, and outdoor activity.

WHAT WAS DELIVERED:

Funding from the Bloom Catalyst Fund supported the installation of an accessible entrance and dropped kerb, helping ensure the garden can be safely accessed by wheelchair users and visitors with mobility needs. The project has since brought together volunteers, community partners, and local schools to help prepare the site, support fundraising, and develop future phases including planting areas and accessible gardening facilities.

THE IMPACT:

The Spartans Serenity Garden is becoming a collaborative community space that supports wellbeing, inclusion, and social connection. Alongside creating an accessible outdoor environment, the project is helping raise awareness of dementia, encourage intergenerational learning, and provide opportunities for people to connect through gardening and outdoor activity.



“Northumberland County Council have engaged with Bloom to deliver meaningful support to community projects throughout Northumberland. Each awarded application is given a maximum of £500 to develop their project. A couple of examples are listed showing how a little support can go a long way. Each project reaches out to all areas of the community from young to old engaging across a variety of sectors, for example schools to care facilities, with the aim of helping and assisting wellbeing. Northumberland County Council look forward to the continuation of this partnership to ensure further benefits to local residents.”

Margaret Lewis
Northumberland County Council





Redcar & Cleveland Borough Council Good Life Community Garden Grow on the Go

Funding: **£500 (Bloom Catalyst Fund)**
Delivered by: **The Good Life Community Garden**

THE NEED:
For people living with mobility issues, health conditions, or age-related limitations, traditional gardening spaces can be difficult to access. The Good Life Community Garden in Redcar & Cleveland was created to provide an inclusive space where people can connect, grow food, and enjoy the wellbeing benefits of nature. Funding was sought to create raised planters, helping make gardening accessible to all.

WHAT WAS DELIVERED:
Funding from the Bloom Catalyst Fund supported the creation of accessible raised planters and the purchase of compost, helping make gardening activities more inclusive for people with mobility challenges. Seven planters have been built so far, supporting the garden’s wider aim of creating a welcoming space where people can connect through shared gardening activities.

THE IMPACT:
The raised planters are helping make the garden more accessible for people with mobility challenges, enabling more members to enjoy gardening and outdoor activity. Members have described the positive impact the garden has had on their wellbeing, confidence, and social connection, helping create an inclusive space where people can come together and enjoy the therapeutic benefits of nature.





Gateshead Council

Chopwell Community Food Growers – Community Allotment

Funding: **£500 (Bloom Catalyst Fund)**
Delivered by: **Chopwell Community Food Growers**

THE NEED:
Community growing spaces help bring people together, support wellbeing, and improve access to fresh, locally grown food. Chopwell Community Food Growers (CCFG) was established to create a welcoming community allotment where residents can grow produce, share skills, and strengthen community connections. Funding was sought to help improve the site and make it more accessible for the wider community.

WHAT WAS DELIVERED:
Funding from the Bloom Catalyst Fund supported the ongoing development of the community allotment, contributing towards gardening tools, compost, planters, and other essential supplies. The grant is also helping improve accessibility through pathway creation, land levelling, and seating areas, creating a more welcoming space for volunteers and visitors.

THE IMPACT:
The project is creating a shared space where residents can grow food, learn new skills, and strengthen community connections. As the allotment develops, it will continue to support volunteering, outdoor activity, and wellbeing, creating a lasting community resource for local residents.





Darlington Borough Council Middleton St George Community Association – “Meet and Eat”

Funding: **£500 (Bloom Catalyst Fund)**

Delivered by: **Middleton St George Community Association**

THE NEED:

For many older residents, particularly those living alone, social isolation can have a significant impact on wellbeing. Middleton St George Community Association’s “Meet and Eat” programme provides a welcoming space where older residents can enjoy a hot meal, socialise, and connect with others in the community.

WHAT WAS DELIVERED:

Funding from the Bloom Catalyst Fund supported the delivery of the monthly Meet and Eat lunch event, bringing together up to 80 older residents for a hot meal and social activities. The sessions also provided opportunities for residents to connect with guest speakers, local organisations, and community representatives.

THE IMPACT:

The Meet and Eat programme provides a welcoming space where older residents can socialise, build friendships, and reduce feelings of isolation. Support from the Catalyst Fund has helped ensure residents can continue accessing regular community activities that positively contribute to wellbeing and connection.





North Tyneside Council Bereavement Services Winter Memorial Service

Funding: £500 (Bloom Catalyst Fund)

THE NEED:

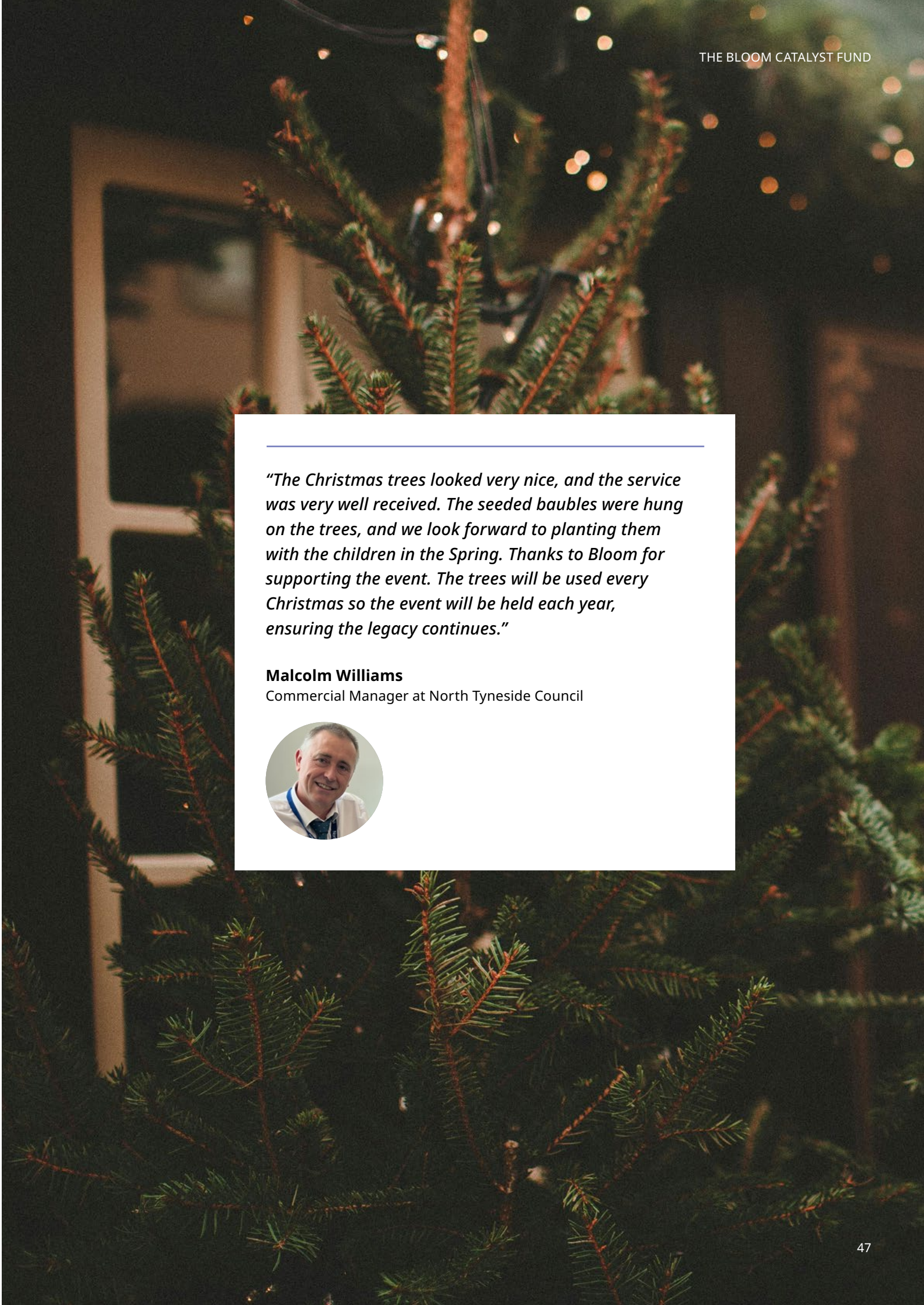
North Tyneside Council hosted a Winter Memorial Service at Preston Cemetery to support people grieving the loss of loved ones during the festive period. Funding from the Catalyst Fund helped create a warm and reflective environment through pre-lit Christmas trees, seeded remembrance baubles, and printed Orders of Service.

WHAT WAS DELIVERED:

Pre-lit Christmas trees and seeded remembrance baubles created a focal point for the memorial service, with attendees sharing personal messages in memory of loved ones. Around 80 people attended, including a local school choir whose performance brought warmth and comfort to the event. The seeded baubles will later be planted in the Garden of Remembrance as a lasting tribute.

THE IMPACT:

The service provided a supportive space for bereaved families to remember loved ones, reflect together, and feel connected to their community during the festive period. The involvement of local schoolchildren also helped create a warm and uplifting atmosphere, with the seeded baubles leaving a lasting tribute through future planting in the Garden of Remembrance.



“The Christmas trees looked very nice, and the service was very well received. The seeded baubles were hung on the trees, and we look forward to planting them with the children in the Spring. Thanks to Bloom for supporting the event. The trees will be used every Christmas so the event will be held each year, ensuring the legacy continues.”

Malcolm Williams
Commercial Manager at North Tyneside Council





Durham County Council Byers Green Primary School Forest School Initiative

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported Byers Green Primary School in expanding its Forest School learning environment, helping pupils engage with nature and outdoor education.

The funding contributes towards new Forest School equipment and tree planting, enabling the school to enhance its outdoor learning space and support activities planned by the school’s Forest Ambassadors, pupil leaders who promote environmental awareness and a love of the outdoors across the school community.

The project forms part of the school’s wider programme of environmental education, including a planned whole-school Forest Day, where pupils take part in outdoor learning activities that encourage environmental stewardship and connection with nature.



Stockton-on-Tees Borough Council Rosie Crafters Community Craft Group

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported Rosie Crafters, a resident-led community craft group based in Stockton that provides a welcoming and inclusive space for people aged 16 and over to come together and take part in creative activities.

Meeting weekly, the group offers members the opportunity to learn new crafting skills, share ideas, and connect with others in a relaxed and supportive environment. By bringing people together through creativity, the sessions help foster friendships, encourage skill sharing, and provide a positive outlet that supports wellbeing and reduces social isolation within the local community.

Funding contributes towards supporting the group’s activities and helping ensure the sessions remain accessible for residents who want to participate.





Stockton-on-Tees Borough Council Starfish Health and Wellbeing The Place to Be Evening Drop-In

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported Starfish Health and Wellbeing in delivering The Place to Be, a peer-support led evening drop-in service for people in Stockton-on-Tees experiencing mental health challenges.

Open Monday to Friday evenings, the service provides a safe and welcoming environment where individuals can access support during a time when many other services are unavailable. Led by trained peer supporters with lived experience of mental health difficulties, the sessions offer a listening ear, understanding, and a sense of community for those who may otherwise feel isolated.

By providing a supportive space where people can connect with others and access compassionate support, the project helps address the gap in evening mental health services and offers reassurance that no one has to face difficult moments alone.



Northumberland County Council Newbiggin Boxing Club Fighting for Community Empowerment

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported Newbiggin Boxing Club, a volunteer-led grassroots sports initiative providing a safe and structured environment for people of all ages in Newbiggin-by-the-Sea.

The club offers accessible boxing training, fitness sessions, and mentoring activities designed to promote physical wellbeing, confidence, and discipline. As well as developing sporting skills, the initiative provides a positive space where young people can connect with supportive role models and take part in structured activities that encourage teamwork and personal development.

By creating an inclusive community hub, the project aims to provide opportunities for young people to build resilience, develop new skills, and engage in positive activities that strengthen both individual wellbeing and community cohesion.





Northumberland County Council NECA Castle School Outdoor Play Area Development

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported NECA Castle School, a specialist school in Ashington providing education for children and young people with Autism Spectrum Condition (ASC), severe learning difficulties, and profound and multiple learning disabilities.

The funding contributes towards the school's project to redevelop its outdoor play area, creating a more inclusive and sensory-friendly environment tailored to the needs of SEND learners. The redesigned space aims to provide a safe and stimulating setting that encourages communication, physical activity, and social interaction through play.

By enhancing outdoor learning and play opportunities, the project seeks to support pupils' wellbeing, independence, and confidence while helping them develop important life skills in an environment designed specifically to meet their individual needs.



Newcastle City Council Patchwork Youth Project Festive Youth Experience

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported the Patchwork Youth Project in providing a festive experience for young people living in Elswick, one of the most deprived areas of Newcastle where many families face significant financial challenges.

The funding helped enable a group of young people to take part in a trip to Whitley Bay Ice Rink, giving them the opportunity to experience ice skating, something many of them would not normally have access to due to financial and social barriers.

By covering the costs of transport, refreshments, and supervision, the project aimed to create a safe and memorable experience for participants during the holiday period. The trip provided an opportunity for young people to build confidence, spend time together outside their usual environment, and create positive shared memories.





Gateshead Council Peace of Mind CIO Refugee Community Support

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported Peace of Mind CIO, a refugee-led community organisation based in Gateshead that works to support asylum seekers and refugee families as they settle into life in the UK.

The organisation provides practical assistance, emotional support, and opportunities for learning to help individuals and families integrate into their new communities. Through its work, Peace of Mind CIO aims to address challenges such as isolation, cultural adjustment, and financial hardship that many refugees and asylum seekers face when arriving in a new country.

Funding contributed towards supporting members of the local refugee and asylum seeker community, helping ensure that those most in need can access support, guidance, and a welcoming community network as they begin to rebuild their lives.



Hartlepool Borough Council Fibro-Connect-TS Community Support for Fibromyalgia

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported Fibro-Connect-Teesside, a community interest organisation providing support for individuals living with Fibromyalgia and the associated mental health challenges that often accompany the condition.

The organisation offers a safe and welcoming space where members can share experiences, access peer support, and connect with others who understand the daily realities of living with a long-term health condition. Weekly sessions provide opportunities for conversation, learning, and mutual support, helping individuals feel less isolated and more confident in managing their wellbeing.

Funding contributed towards creative activity sessions designed to support mental wellbeing, including therapeutic crafts and group activities. These sessions encourage relaxation, build confidence, and help strengthen the supportive community network that Fibro-Connect-TS provides for its members across the Teesside area.





South Tyneside Council

South Tyneside Council

Billy’s Lifeline

Suicide Bereavement

Support Groups

Funding: **£500 (Bloom Catalyst Fund)**

The Catalyst Fund supported Billy’s Lifeline, a community organisation providing support for families and loved ones affected by suicide loss. The organisation works to offer guidance, understanding, and a safe environment where individuals can talk openly about their experiences and access support from others who have faced similar challenges.

Funding contributed towards enhancing the activities and support offered through peer-led support groups, drop-in sessions, and a dedicated “Mam’s Together” group, helping create opportunities for members to connect, share experiences, and access emotional support.

By strengthening these support networks, the project aims to help individuals build resilience, improve their mental wellbeing, and reduce the isolation often experienced following suicide bereavement.



People

People are at the heart of Bloom's success. It is our colleagues, partners, and supplier community who bring our purpose to life and deliver the outcomes that create real value for the public sector and the communities we serve.

We are committed to creating an environment where our people feel supported, valued, and empowered to grow. Through investment in training, development, and wellbeing, we aim to ensure every colleague has the opportunity to build their skills, progress their career, and contribute confidently to our shared mission.

By supporting our people to thrive, we strengthen the culture that drives innovation, collaboration, and impact across the organisation, ensuring that the work we do continues to deliver positive outcomes both within Bloom and in the communities we support.



Our Culture in Action

The Behaviours That Shape How We Work

At Bloom, our culture is shaped by the way we support one another, collaborate, and deliver meaningful outcomes. Central to this are our Trademark Behaviours — the principles that guide how we work with colleagues, clients, and suppliers.

These behaviours influence how we make decisions, approach challenges, and create opportunities for learning and improvement. They help foster a culture where colleagues feel supported, valued, and empowered to contribute.

By embedding these behaviours across the organisation, we continue to build a culture of openness, collaboration, and continuous growth.



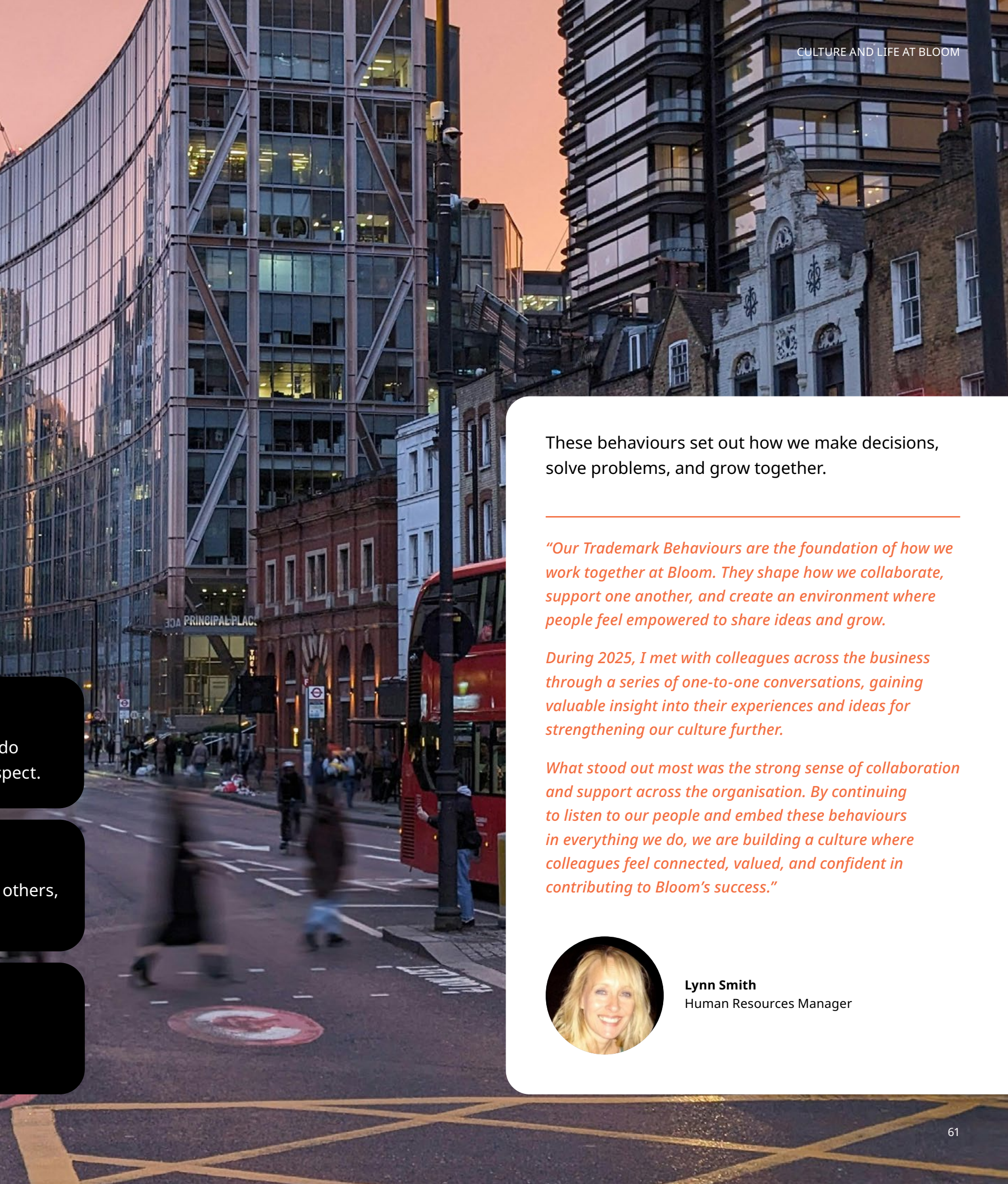
WE ARE REAL AND TRUE
We welcome difference, support one another, do what we say we'll do, and treat people with respect.



WE WORK TOGETHER
We take responsibility, consider our impact on others, share knowledge, and bring people with us.



WE ARE CURIOUS
We take initiative, ask, "Is there a better way?" and learn from every experience.



These behaviours set out how we make decisions, solve problems, and grow together.

"Our Trademark Behaviours are the foundation of how we work together at Bloom. They shape how we collaborate, support one another, and create an environment where people feel empowered to share ideas and grow."

"During 2025, I met with colleagues across the business through a series of one-to-one conversations, gaining valuable insight into their experiences and ideas for strengthening our culture further."

"What stood out most was the strong sense of collaboration and support across the organisation. By continuing to listen to our people and embed these behaviours in everything we do, we are building a culture where colleagues feel connected, valued, and confident in contributing to Bloom's success."



Lynn Smith
Human Resources Manager



Listening, Responding, and Making It Count

At Bloom, creating an open and supportive culture means making sure colleagues have the opportunity to share their ideas, recognise one another, and contribute to shaping the way we work. Through our Hive platform, colleagues can provide feedback, ask questions, share ideas, and celebrate the everyday behaviours that bring our culture to life.

Hive helps us stay connected to what matters most to our people. Whether recognising a colleague for demonstrating our Trademark Behaviours, submitting ideas for improvement, or raising questions about how we work, the platform ensures every voice has the opportunity to be heard.

By encouraging open dialogue and recognising positive behaviours across the organisation, we continue to strengthen a culture built on collaboration, curiosity, and respect. These insights also help inform how we support colleagues, improve ways of working, and ensure Bloom remains a place where people feel valued and engaged.

Between January
and December 2025,
our people awarded:

24% linked directly to one
or more trademark behaviours

General Hive Five	171
We are curious	46
We are real and true	5
We work together	2

224
Hive Fives

22 Culture Award Nominations

In the same period, via Hive Open Door, our people submitted:

16

GENERAL FEEDBACK
SUBMISSIONS

4

IDEA PROPOSITIONS

5

QUESTIONS
RAISED

By recognising colleagues and encouraging open feedback, Hive continues to play an important role in reinforcing the behaviours that shape Bloom’s culture.

Training and Development

At Bloom, we believe that investing in our people is essential to delivering long-term impact. By supporting colleagues to develop their skills, gain professional qualifications, and grow in their careers, we strengthen the expertise that underpins our marketplace and the service we provide to the public sector.

Throughout 2025, colleagues across the business have continued to take part in professional development opportunities, balancing their studies alongside their day-to-day roles. These programmes support both personal career progression and the wider development of knowledge and capability within our organisation.

By encouraging continuous learning and creating opportunities for growth, we ensure our team remains equipped with the skills, confidence, and expertise needed to deliver innovative solutions and meaningful outcomes for our clients and supplier community.

CIPS LEVEL 3 Procurement & Supply Qualification

Danielle successfully completed the CIPS Level 3 Certificate in Procurement and Supply, a professional qualification designed to build on foundational procurement knowledge and develop a deeper understanding of commercial and supply chain practices.

The programme covers key areas including procurement and supply operations, stakeholder relationships, sourcing and contracting, and the management of supplier performance. Through the qualification, Danielle strengthened her understanding of how effective procurement supports organisational objectives, delivers value for money, and helps manage risk across the supply chain.

Balancing her studies alongside her role at Bloom, Danielle dedicated time to coursework and assessments while continuing to contribute to the delivery of services across the business. Her achievement reflects both personal commitment to professional development and Bloom's continued investment in strengthening procurement expertise across the organisation.



DANIELLE SWANSON
Procurement Business Partner

CIPS LEVEL 2

Procurement & Supply Qualification

Several colleagues successfully completed the CIPS Level 2 Certificate in Procurement and Supply, developing a strong foundation in key procurement principles and practices. The qualification introduces core concepts including sourcing, supplier relationships, contract administration, and the fundamentals of supply chain management.

Through this programme, colleagues strengthened their understanding of how effective procurement contributes to organisational efficiency, value for money, and responsible supplier engagement. The course also develops commercial awareness and provides insight into how procurement professionals support strategic decision-making within organisations.

By investing in these professional qualifications, Bloom continues to build capability across the business, ensuring our team has the knowledge and skills required to deliver high-quality procurement services and support the organisations and communities we work with.



JASON FALCONER
Sourcing Specialist Team Leader



ANTHONY WALL
Procurement Business Partner



TOM WILLIAMSON
Sourcing Specialist



JAMES CONNELLY
Sourcing Specialist

LEVEL 7

Senior Leadership Apprenticeship

James successfully completed the Level 7 Senior Leadership Apprenticeship, passing his End Point Assessment in May 2025. This postgraduate-level programme focuses on developing strategic leadership capabilities, equipping senior professionals with the skills needed to lead organisations through complex challenges and deliver long-term impact.

Throughout the programme, James balanced the demands of study alongside his responsibilities at Bloom, applying new insights across areas such as strategic decision-making, organisational leadership, and operational performance.

Completing the Level 7 apprenticeship represents a significant professional milestone and reflects Bloom's commitment to supporting colleagues in developing the advanced leadership skills needed to guide the organisation into the future.



JAMES HULL
Data & Technology Director

AAT LEVEL 3 Diploma in Accounting

Laura successfully completed the AAT Level 3 Diploma in Accounting, a nationally recognised qualification that develops advanced knowledge in financial processes, including management accounting, financial accounting, taxation, and the preparation of financial statements.

The qualification builds on core accounting principles and provides the technical knowledge required to support financial reporting, budgeting, and business decision-making within an organisation.

Alongside her role at Bloom, Laura balanced the demands of work with studying for the qualification, dedicating time outside of her day-to-day responsibilities to coursework, revision, and assessments. Her commitment to learning demonstrates the importance Bloom places on supporting colleagues to develop their skills and progress in their careers.

Following the completion of her AAT qualification, Laura is now actively studying towards the Chartered Institute of Management Accountants (CIMA) qualification, with Bloom continuing to support her development by funding this next stage of her professional journey.



LAURA SCUDDER
Management Accountant

LEVEL 4 Internal Audit Practitioner Qualification

Rachel successfully completed the Internal Audit Practitioner Qualification (Level 4) in 2025, a qualification designed to develop the knowledge and practical skills required to support effective internal audit and risk management within organisations.

The programme covers key areas including governance, risk and control frameworks, audit planning and delivery, and the principles of maintaining transparency and accountability within business operations. Through the qualification, Rachel developed a deeper understanding of how robust internal audit processes help organisations manage risk, improve performance, and maintain strong governance.

Balancing her studies alongside her role at Bloom, Rachel dedicated time to both practical learning and academic study throughout the programme. Her achievement reflects both her commitment to professional development and Bloom’s ongoing investment in strengthening internal expertise and organisational capability.



RACHEL ROBERTS
Quality and Compliance Officer

Connection Heroes Programme

During 2025, Claire Hartley participated in the Connection Heroes “Creating a Culture of Connection” programme, a development initiative designed to strengthen collaboration, communication, and workplace relationships.

The programme explored practical approaches to building stronger team connections, encouraging participants to reflect on how they communicate, give feedback, and support colleagues with different working styles. Through a series of workshops and reflection sessions, Claire engaged in activities focused on key themes such as teamwork, constructive dialogue, and creating inclusive environments where diverse perspectives are valued.

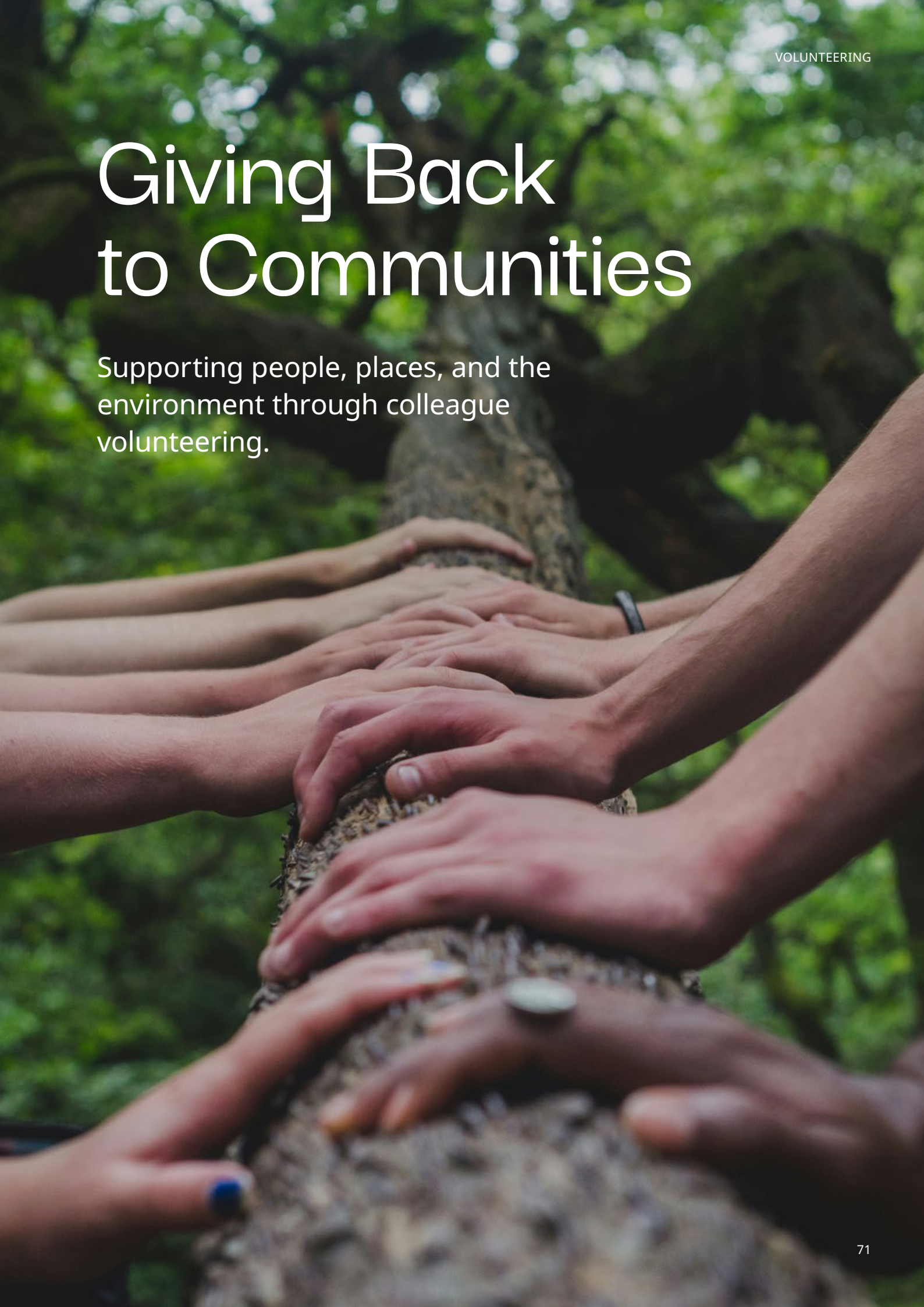
Participants were encouraged to apply these ideas in their day-to-day roles through small behavioural changes and reflective exercises, helping to embed the learning across their teams. By taking part in the programme, Claire further developed skills that support collaboration and positive working relationships across the organisation.



CLAIRE HARTLEY
Senior In-House Lawyer

Giving Back to Communities

Supporting people, places, and the environment through colleague volunteering.



Supporting Young People Through Skills Development Working Options Teamwork Skills Workshop

As part of Bloom’s commitment to supporting young people and helping them develop the skills needed for future employment, colleagues Laura Scudder and Lauren McNestrie volunteered with the charity Working Options to deliver a Teamwork Skills Workshop at Park View Academy.

Working Options partners with employers to connect young people with opportunities that build confidence, develop employability skills, and broaden their understanding of the workplace. Through this initiative, volunteers deliver interactive sessions designed to help students recognise and develop essential skills valued by employers.

Ahead of the workshop, Laura and Lauren dedicated significant time to preparing and adapting the session content to ensure it would be engaging and accessible for students. The session explored the importance of teamwork in the workplace, encouraging students to think about communication, reliability, positivity, and supporting others in achieving shared goals.

Throughout the sessions, students were invited to take part in discussions, group activities, and practical exercises designed to help them understand how teamwork contributes to success in both education and future careers. The workshop also gave students the opportunity to reflect on their own experiences of working with others and to develop confidence in sharing ideas and contributing to group tasks.

By volunteering their time and professional insight, Laura and Lauren helped bring real-world perspectives into the classroom, supporting young people to build skills that will help them as they move into further education and employment. Initiatives such as this demonstrate how collaboration between employers, schools, and charities can play an important role in preparing the next generation for the workplace.



St Vincent’s Centre Newcastle

In December 2025, colleagues from Bloom had the opportunity to volunteer at St Vincent’s Centre in Newcastle, alongside colleagues from NEPO. The centre provides vital support to people across the local community, offering access to food and essential items as well as advice, companionship, and practical assistance for those who need it most.

Sarah MacNab, Sophie Moule, James Hull, and Ben Stevenson spent time supporting the centre’s team, gaining first-hand insight into the important role the organisation plays in supporting individuals and families facing challenging circumstances.

During the visit, volunteers helped to prepare food parcels, assisted in the community pantry, and supported the team with a range of day-to-day activities. These contributions helped ensure the centre could continue providing essential services to those relying on its support.

The experience highlighted the significant impact community organisations like St Vincent’s Centre have in addressing local needs and supporting vulnerable members of the community. Bloom is proud to support initiatives like this through colleague volunteering, helping contribute time and skills to organisations making a meaningful difference locally.



Beach Clean South Shields

In September 2025, Bloom colleagues took part in a community beach clean at South Shields, supporting efforts to protect and maintain the local coastal environment.

Mia Musciacchia – Procurement Business Partner, James Connelly – Sourcing Specialist, Sandra Nowaczek – Marketing Executive, and Laurelle Tekla – Sourcing Specialist volunteered their time to help remove litter from the shoreline, working together to clean two beaches within the South Shields area.

Over the course of the session, the team collected four large bags of litter, helping to reduce pollution along the coastline and contribute to a cleaner, safer environment for both wildlife and the local community.

Activities such as these form part of Bloom’s wider commitment to supporting local initiatives and encouraging colleagues to take part in volunteering opportunities that make a positive difference to the communities and environments around us.



Supporting Communities Through Fundraising

Colleague-led initiatives making a difference

Alongside our volunteering activity, Bloom colleagues continued to support communities through fundraising initiatives across 2025.

Throughout the year, colleagues came together to raise money for the Bloom Catalyst Fund, including a sponsored pumpkin carving competition and charitable donations during the festive period. These initiatives not only brought colleagues together but also contributed to a shared purpose of supporting communities.

All funds raised are reinvested through the Bloom Catalyst Fund, helping to support local community projects, grassroots initiatives, and organisations working to improve wellbeing, inclusion, and opportunity across the regions we serve.

While small in scale, these efforts demonstrate how collective action across the business can contribute to meaningful impact beyond our day-to-day work



Supporting Personal Growth Through Mentoring

At Bloom, we recognise the important role mentoring can play in supporting individuals to build confidence, develop skills, and progress in their personal and professional journeys. By sharing knowledge, experience, and guidance, mentoring provides valuable support to those looking to overcome barriers, explore new opportunities, and achieve their goals.

Our colleagues are proud to contribute their time and expertise to mentoring initiatives that help individuals develop resilience, strengthen employability skills, and build greater confidence in their future ambitions. Through these programmes, Bloom continues to support people within our communities while encouraging colleagues to use their experience to make a positive and lasting difference.

Bloom colleagues are also committed to supporting individuals beyond the workplace through mentoring initiatives that help people build confidence, develop skills, and achieve their goals.

Inspiring Leadership Foundation

During 2025, Laura Scudder volunteered as a mentor through the Inspiring Leadership Foundation, an organisation that connects experienced professionals with individuals seeking guidance and support to help them progress in their personal and professional lives. The programme focuses on providing structured mentoring to help mentees develop key skills such as resilience, confidence, wellbeing, and goal setting.

Through the programme, mentors provide regular one-to-one sessions with mentees, typically meeting monthly and using a range of mentoring resources designed to guide discussions around personal values, aspirations, and personal development. Sessions can also be tailored to focus on specific areas where mentees would benefit from additional support.

Over the course of the year, Laura provided 11 hours of mentoring to two female mentees, supporting them in identifying and working towards their personal and career goals. Mentoring discussions included topics such as confidence building, career planning, and practical employability skills, including CV development and interview preparation.

By sharing her experience and dedicating time to mentoring, Laura has helped provide encouragement and practical guidance to individuals looking to improve their employment prospects and build confidence in pursuing new opportunities.

This type of mentoring reflects Bloom's wider commitment to contributing skills and expertise to initiatives that support individuals to grow, develop, and achieve their potential.



LAURA SCUDDER
Management Accountant

Inspiring Leadership Foundation Mentoring

During 2025 I had the opportunity to take part in a mentoring programme with the Inspiring Leadership Foundation. I was matched with a mentee who was passionate about starting her own business delivering somatic yoga and mindfulness sessions, with a particular interest in supporting people in prison settings.

At the beginning of the programme, she struggled with confidence and felt overwhelmed by the idea of starting a business. A key part of my role as a mentor was helping her work through those challenges and build confidence in taking the next steps. Each month we set clear goals for what she wanted to achieve, which helped create accountability and a sense of progress.

By the end of the year, she had successfully launched her business, was running regular classes within her local community, building an online presence, and had begun working with a prison chaplain to design a six-week course in somatic yoga and mindfulness.

Mentoring has also been a hugely rewarding experience for me personally. It has strengthened my confidence as a mentor, and I believe it has helped me grow as a manager and leader. It’s been a fantastic experience, and I look forward to continuing the programme and supporting more mentees in the future.”



POLLY WALKER
Commercial insights Manager



Inspiring Leadership Foundation Mentoring

Throughout 2025, I dedicated one hour per month to mentoring through the Inspiring Leadership Foundation, providing one-to-one guidance to a young woman. This support has focused on building confidence, developing leadership skills, and exploring career opportunities.

Recently, I have taken on a second mentee, extending this individual commitment and amplifying the impact. Through these mentoring relationships, I contribute to fostering future leaders, promoting gender equality, and creating meaningful social value by empowering young women to reach their potential.

This initiative exemplifies how personal time and expertise can support sustainable social impact and nurture the next generation of leaders.



SOPHIE MOULE
Director of Marketing & Product



Leeds University Enterprise Ambassador & Industry Mentor

In 2025, Adam Jacobs continued to support the next generation of entrepreneurs through his role as a Leeds University Enterprise Ambassador and mentor within the Leeds University Business School Entrepreneur Award programme.

Through this work, Adam provided direct mentoring to student teams, supporting the development of early-stage ideas into viable business concepts. His guidance focused on strengthening commercial thinking, refining business models, and improving pitching capability. Through structured sessions, students built confidence, developed practical skills, and gained a clearer understanding of how businesses operate in real-world environments.

The programme emphasises experiential learning, enabling students to apply academic knowledge in a practical setting. Adam’s involvement brought industry insight into the process, helping to bridge the gap between theory and practice while encouraging critical thinking and informed decision-making.

In recognition of his contribution, Adam was awarded the Leeds University Business School International Entrepreneur Award 2025 - Expert Industry Mentor, reflecting the impact of his support on student development and outcomes.

Beyond this programme, Adam continues to work with universities to strengthen mentoring provision, creating greater access to industry expertise, enhancing employability skills, and supporting entrepreneurial pathways for students.

Through this ongoing commitment, Adam is contributing to the development of future talent, equipping individuals with the skills, confidence, and ambition needed to succeed in the modern economy.



ADAM JACOBS
Founder & Executive Director

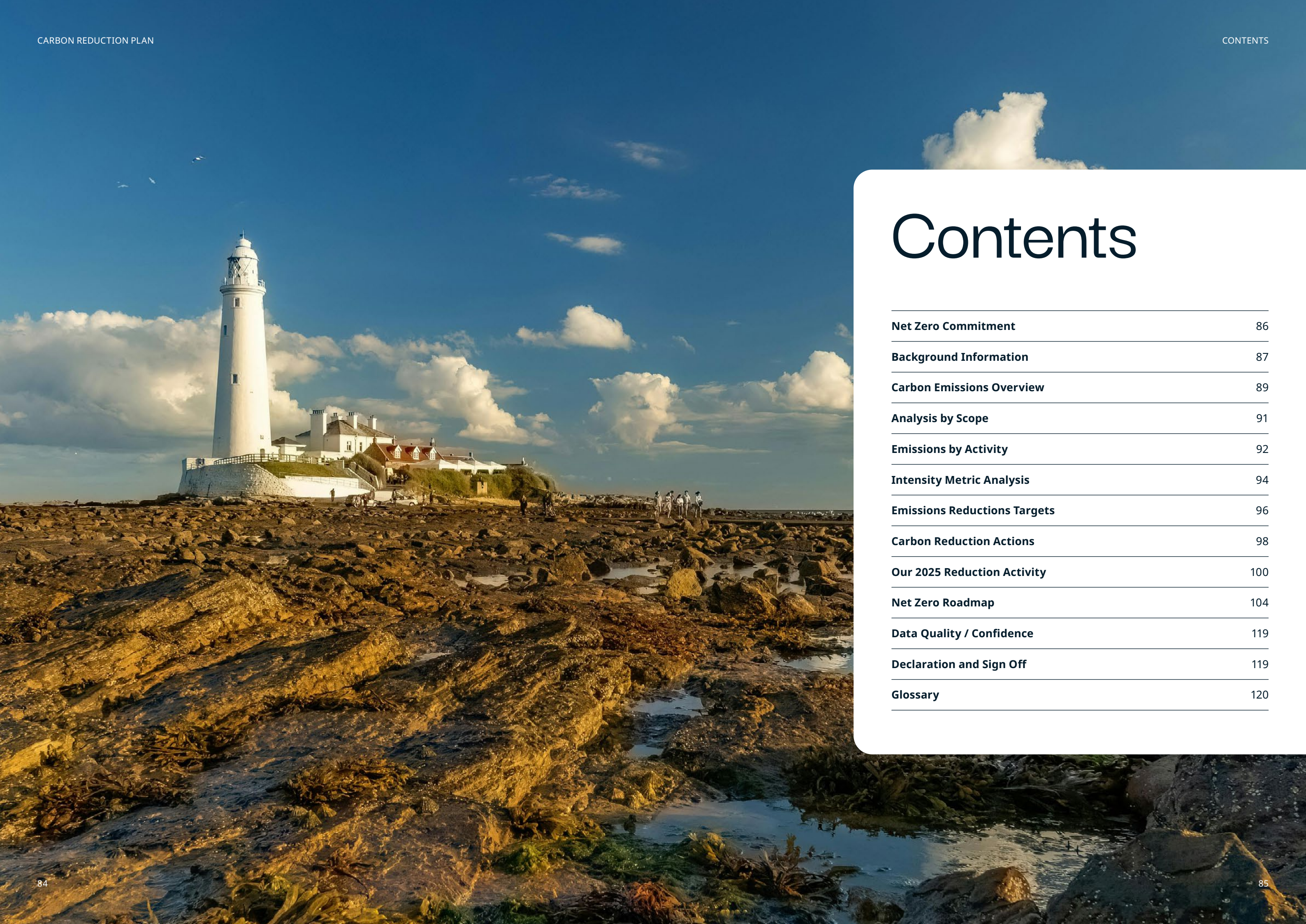


Planet

This section provides the latest update on our journey towards **Net Zero**, bringing together our **2025 Carbon Report** within this year's Sustainability and Social Value Report.

It outlines the practical steps we have taken to reduce emissions, promote more sustainable ways of working, and embed environmental responsibility across our business. From encouraging more sustainable behaviours to supporting initiatives such as recycling and tree planting, these actions form part of our wider commitment to protecting the environment.

While the journey to Net Zero is ongoing, we continue to build momentum by focusing on practical, measurable changes that reduce our environmental impact and contribute to a more sustainable future.



Contents

Net Zero Commitment	86
Background Information	87
Carbon Emissions Overview	89
Analysis by Scope	91
Emissions by Activity	92
Intensity Metric Analysis	94
Emissions Reductions Targets	96
Carbon Reduction Actions	98
Our 2025 Reduction Activity	100
Net Zero Roadmap	104
Data Quality / Confidence	119
Declaration and Sign Off	119
Glossary	120

Net Zero Commitment

Bloom Procurement Services recognises the importance of making a full and lasting commitment to reducing the greenhouse gas emissions from our activities, in support of the wider commitment of the world to limit global temperature increases and the impact on the planet.

We commit to the following:

1.

For our company to achieve Net Zero in line with the Science Based targets set out by the UNFCCC i.e., to achieve Net Zero no later than 2050 and target reduction in emissions by Scope, as defined below.

2.

To set realistic short- and long-term targets that are designed to achieve our Net Zero commitments.

3.

To report the total Greenhouse Gas emissions of our business, at a minimum, on an annual basis.

	Target Reduction	YEAR
Commitment to be Net Zero	90%	2050
Additional Commitments		
Scope 1	50%	2035
Scope 2	50%	2035
Scope 3	50%	2035



Background Information

Bloom Procurement Services Ltd (Bloom) is a Private Limited Company, company number 08045123, registered in England & Wales with a registered address of 3rd Floor, 1 Ashley Road, Altrincham, Cheshire, United Kingdom, WA14 2DT, United Kingdom.

Established in 2012, Bloom has become the UK’s leading marketplace for the public sector to buy and manage services. We exist to help public sector buyers deliver brilliant outcomes that align with strategic priorities, demonstrate value for money, and create measurable impact for communities.

Our marketplace brings together over 6,000 accredited suppliers, spanning 20 categories and 380 subcategories of spend, with a strong focus on SMEs, VCSEs, and diverse businesses. We simplify access to public sector contracts, reduce risk and complexity, so more of every pound goes directly into service delivery, not process.

What makes Bloom different is our outcomes-based model. Instead of paying for time or activity, public sector clients pay only for what has been delivered, ensuring accountability, transparency, and efficiency. Every contract is linked to clear milestones, giving clients greater control and confidence throughout the lifecycle.

We support procurement across the entire public sector, acting as a compliant, agile route to market that enables clients to align with the latest procurement legislation and policy.

General Data

Reporting Period*	BENCHMARK PERIOD January 2021 - December 2021	CURRENT PERIOD January 2025 - December 2025
Industry	Procurement Services	Procurement Services
No. of Staff	87	74
No. of Offices Owned	0	0
No. of Offices Leased	1	1
No. of Company Vehicles - Owned	0	0
No. of Company Vehicles - Leased	0	0

* Data taken from the end of the reporting year.

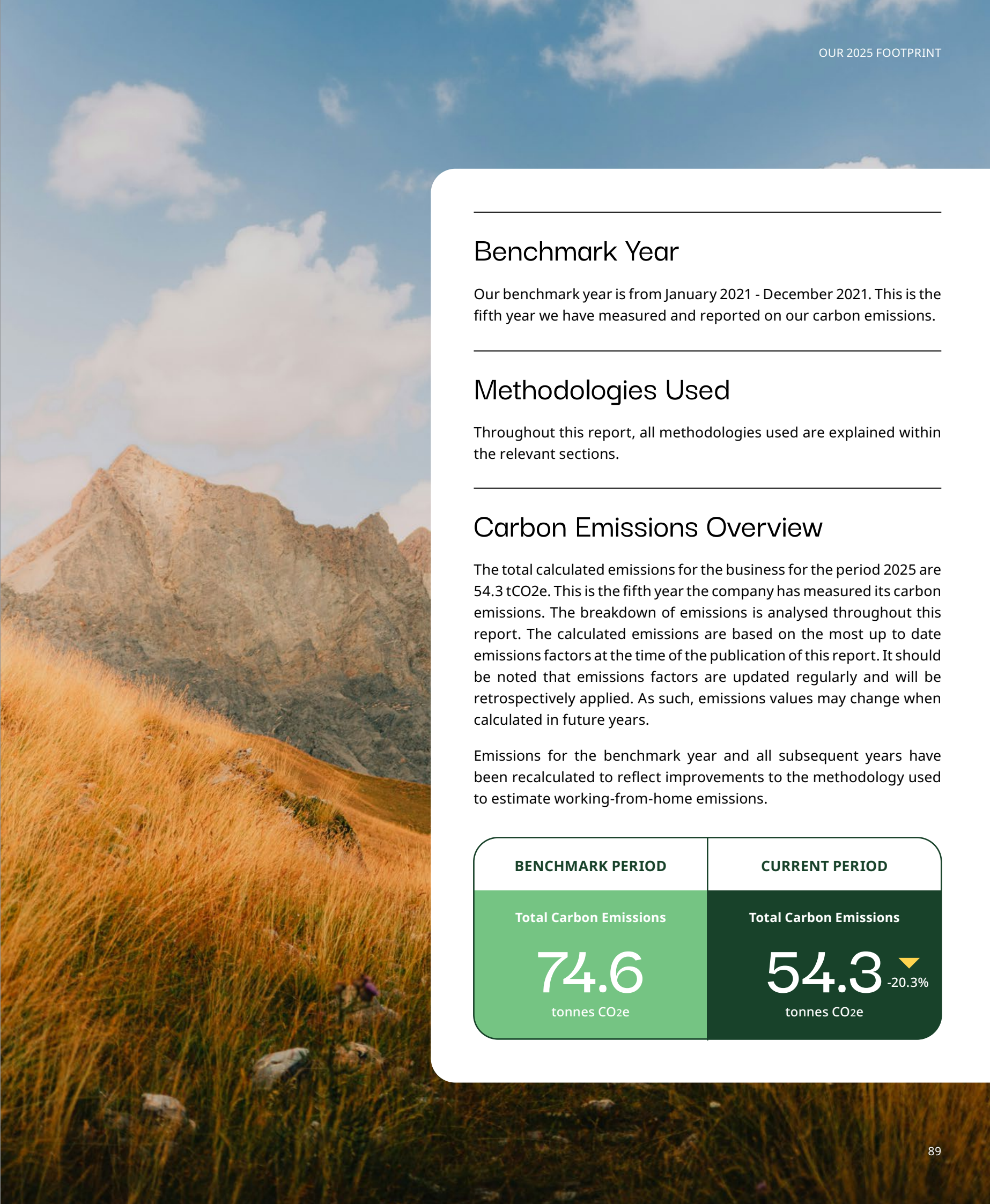
Current Reporting Period

January 2025 – December 2025

Organisational Boundary

There are 3 different approaches to measuring emissions, as defined by the GHG Protocol. This progress report has been constructed using the **Operational Control Approach**, considering the requirements of each potential approach.

APPROACH	DESCRIPTION	APPROACH TAKEN
Operational Control	The organisation has operational control over an operation if it or one of its subsidiaries has the full authority to introduce and implement its operating policies at the operation.	
Financial Control	The organisation has financial control over the operation if it has the ability to direct the financial and operating policies of the organisation with a view to gaining economic benefits from its activities.	
Equity Share	The organisation accounts for GHG emissions from operations according to its share of equity in the operation.	



Benchmark Year

Our benchmark year is from January 2021 - December 2021. This is the fifth year we have measured and reported on our carbon emissions.

Methodologies Used

Throughout this report, all methodologies used are explained within the relevant sections.

Carbon Emissions Overview

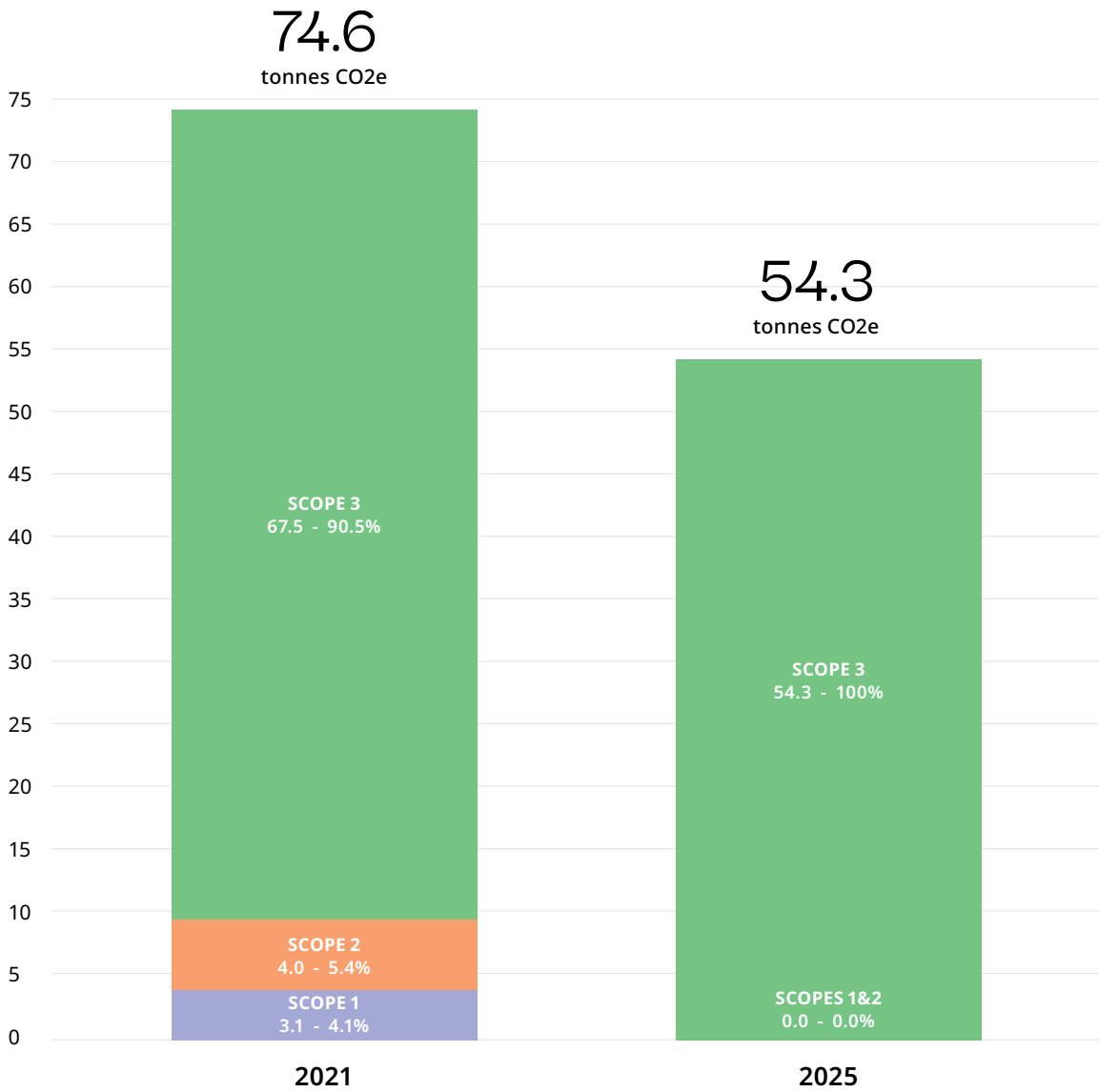
The total calculated emissions for the business for the period 2025 are 54.3 tCO₂e. This is the fifth year the company has measured its carbon emissions. The breakdown of emissions is analysed throughout this report. The calculated emissions are based on the most up to date emissions factors at the time of the publication of this report. It should be noted that emissions factors are updated regularly and will be retrospectively applied. As such, emissions values may change when calculated in future years.

Emissions for the benchmark year and all subsequent years have been recalculated to reflect improvements to the methodology used to estimate working-from-home emissions.

BENCHMARK PERIOD	CURRENT PERIOD
Total Carbon Emissions 74.6 tonnes CO ₂ e	Total Carbon Emissions 54.3 tonnes CO ₂ e -20.3%

Analysis by Scope

EMISSIONS BY SCOPES (tCO2e) . Benchmark Year - Current Year



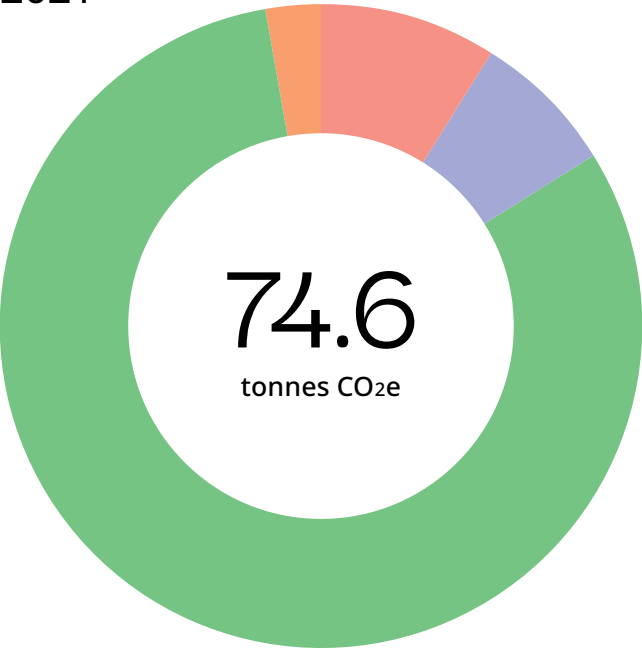
SCOPE	DESCRIPTION	tCO2e	%
Scope 1	Scope 1 emissions includes fuel from company vehicles and fuels used in the office.	-	0.0%
Scope 2	Emissions in scope 2 includes electricity used at our office.	-	0.0%
Scope 3	Scope 3 emissions includes: • Employee Commuting • Business Travel	54.3	100%
TOTAL		54.3	100%

Reported Scope 3 emissions will increase in future years as data and information becomes available.

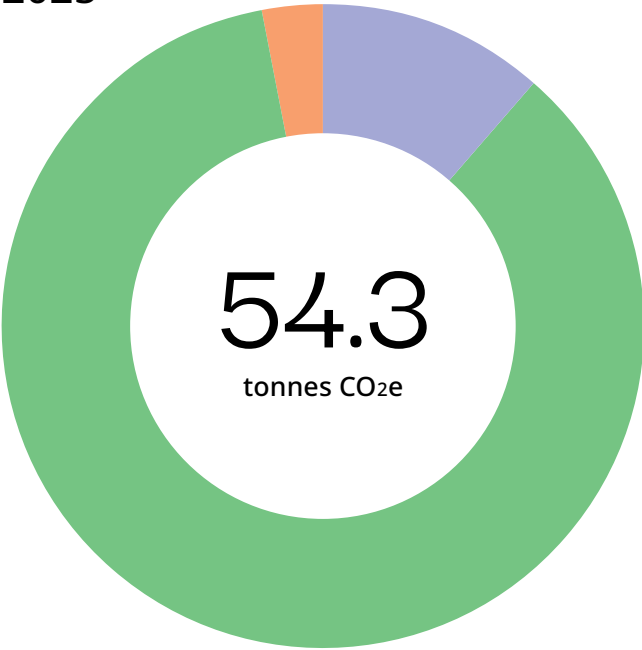
Emissions by Activity

- Energy
- Business Travel
- Employee Commuting
- Other Emissions Calculated

2021

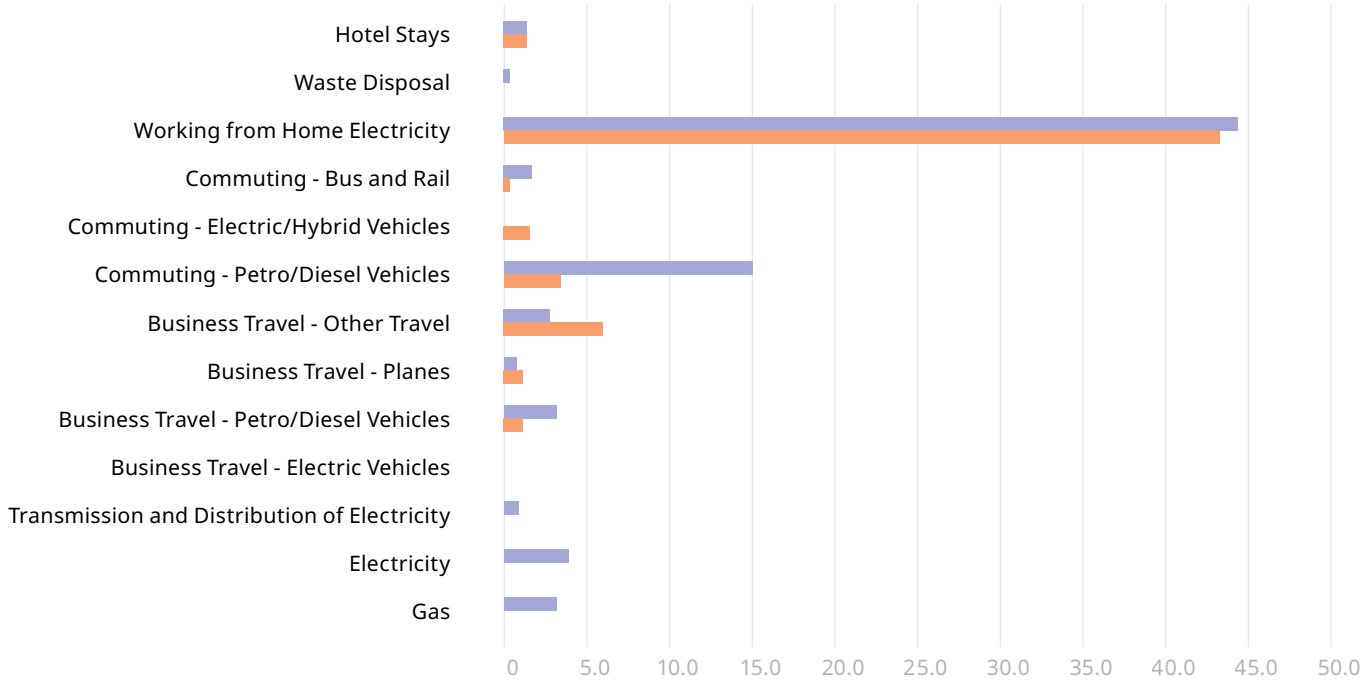


2025



Emissions by Activity

- JAN 2021 - DEC 2021
- JAN 2025 - DEC 2025



DATA DETAILS		2021	2022	2023	2024	2025			
EMISSION TYPE	SCOPE	tCO2e	tCO2e	tCO2e	tCO2e	tCO2e	Difference	Data Source	Confidence
ENERGY									
Gas	1	3.1	6.4	3.9	0.0	0.0	-3.1	Gas Bills	High
Electricity	2	4.0	4.5	1.2	0.0	0.0	-4.0	Electricity Bills	High
Transmission & Distribution	3	0.4	0.4	0.2	0.4	0.0	-0.4	Electricity Bills	High
Total	-	7.5	11.3	5.3	0.4	0.0	-7.5		
BUSINESS TRAVEL									
Electric Vehicles	3	0.0	0.0	0.1	0.0	0.0	0.0	Mileage Data	High
Petrol/Diesel Vehicles	3	3.3	4.2	3.5	0.9	0.5	-2.8	Mileage Data	High
Planes	3	0.4	1.0	1.2	1.3	0.8	0.3	Company Records	High
Other Travel	3	2.2	4.8	5.6	6.4	5.2	3.1	Company Records	High
Total	-	5.9	10.0	10.4	8.6	6.5	0.6		
EMPLOYEE COMMUTING									
Petrol/Diesel Vehicles	3	14.9	9.7	10.1	6.2	3.1	-11.8	Employee Survey	Medium
Electric/Hybrid Vehicles	3	0.0	0.9	1.6	0.0	0.6	0.6	Employee Survey	Medium
Bus & Rail	3	0.9	1.0	1.1	1.1	0.2	-0.7	Employee Survey	Medium
Other Transport	3	0.0	0.0	0.0	0.0	0.0	0.0	Employee Survey	Medium
Working from Home	3	44.5	27.9	31.9	32.7	43.2	-1.3	Employee Survey	Medium
Total	-	60.3	39.5	44.7	40.0	47.0	-13.2		
OTHER EMISSIONS									
Water & Wastewater	3	0.0	0.0	0.0	0.0	0.0	0.0	N/A	
Upstream Transp. Distrib.	3	0.0	0.0	0.0	0.0	0.0	0.0	N/A	
Downstream Transp. Distrib.	3	0.0	0.0	0.0	0.0	0.0	0.0	N/A	
Waste Disposal	3	0.1	0.1	0.1	0.1	0.0	-0.1	Waste Bill	High
Hotel Stays	3	0.8	1.8	1.6	1.8	0.8	0.0	Company Records	High
Total		0.9	1.9	1.7	1.8	0.8	-0.1		
TOTAL		74.6	62.7	62.1	50.8	54.3	-20.3		

Intensity Metric Analysis

Intensity metrics help normalise emissions data, taking into account variations in production levels or activity volumes. This allows for a more accurate assessment of emission trends over time, regardless of changes in business operations. The initial intensity metrics for the company are below and will be used for comparative purposes in following years.



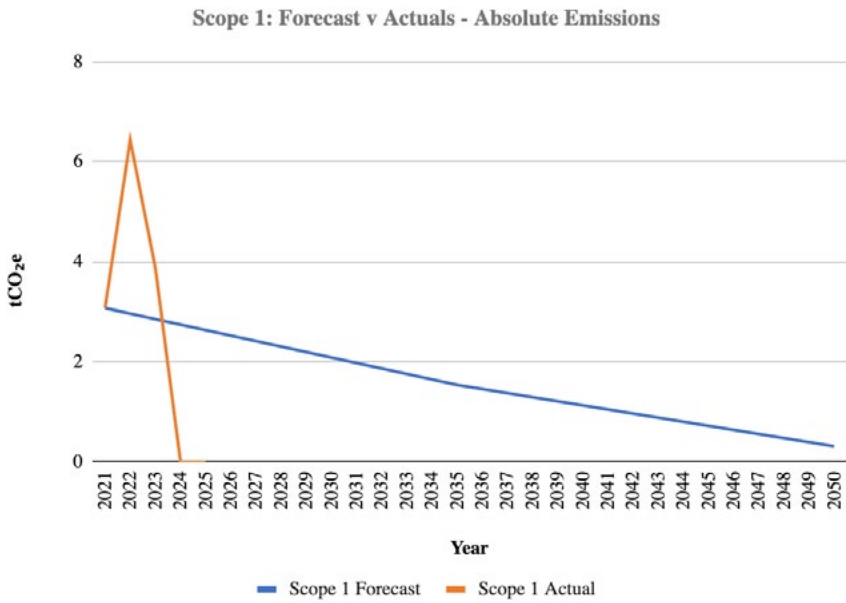
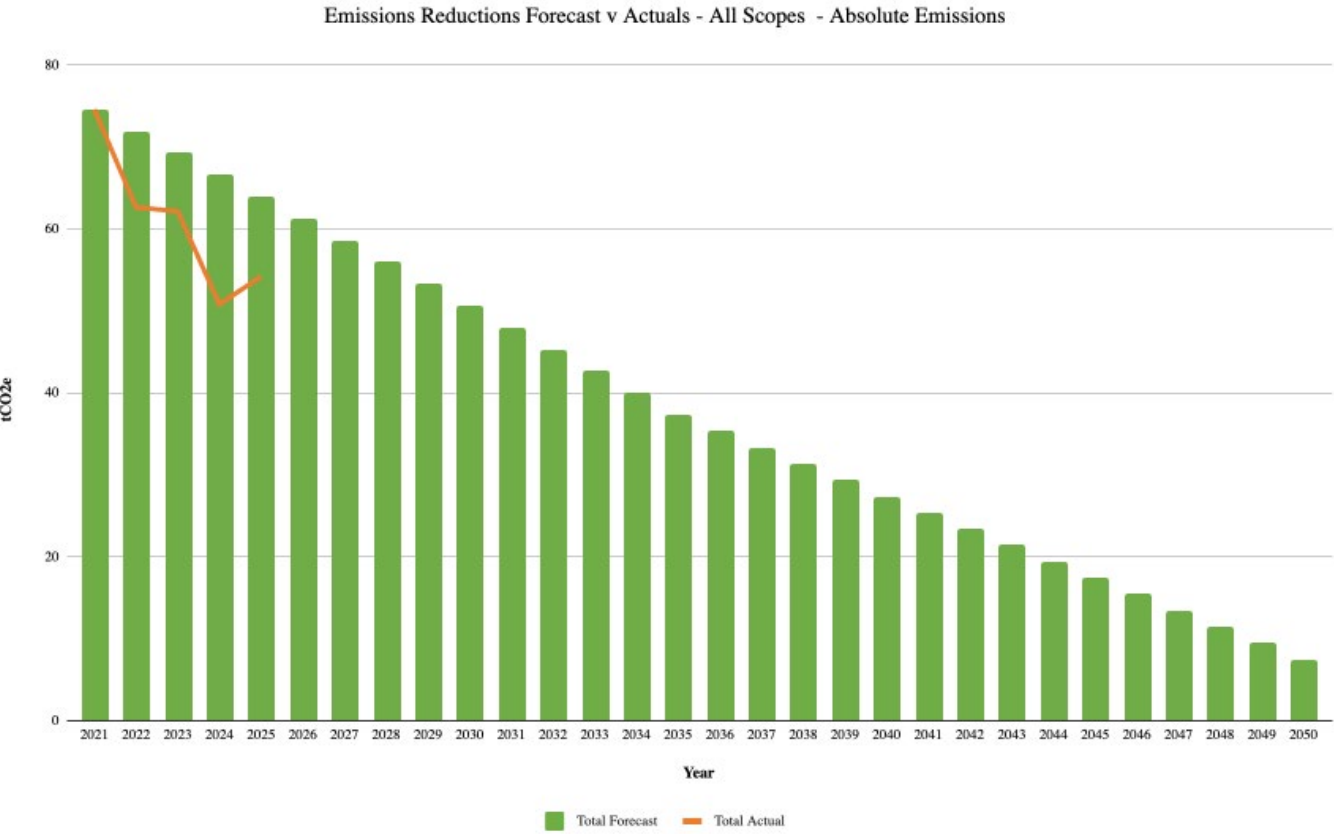
PER EMPLOYEE	SCOPE 1, 2 & 3
BENCHMARK YEAR 2021	0.9
CURRENT YEAR 2025	0.7
CHANGE	-0.2
DECREASE	-23%

The chosen intensity metrics show a carbon emissions value of 0.7 tonnes of CO₂e per employee. The business headcount averaged 107 people during the benchmark period.

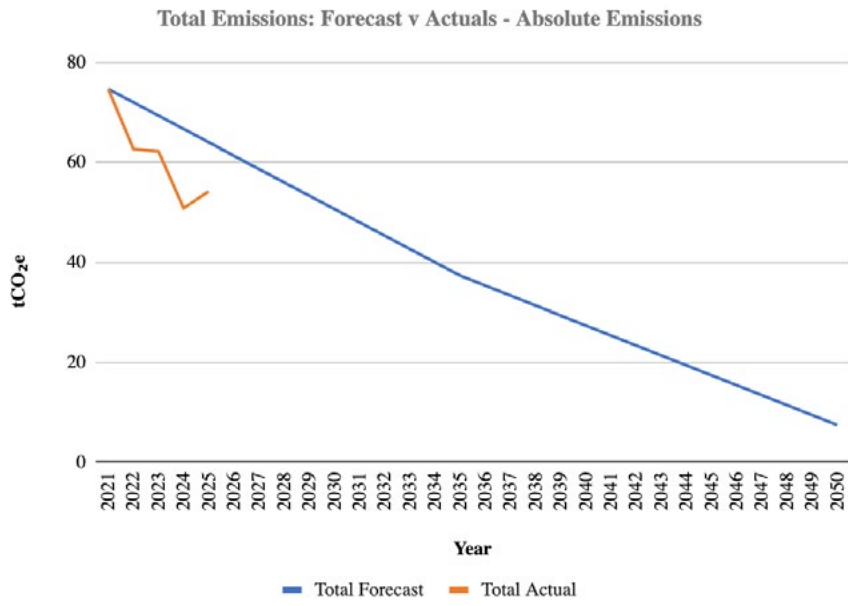
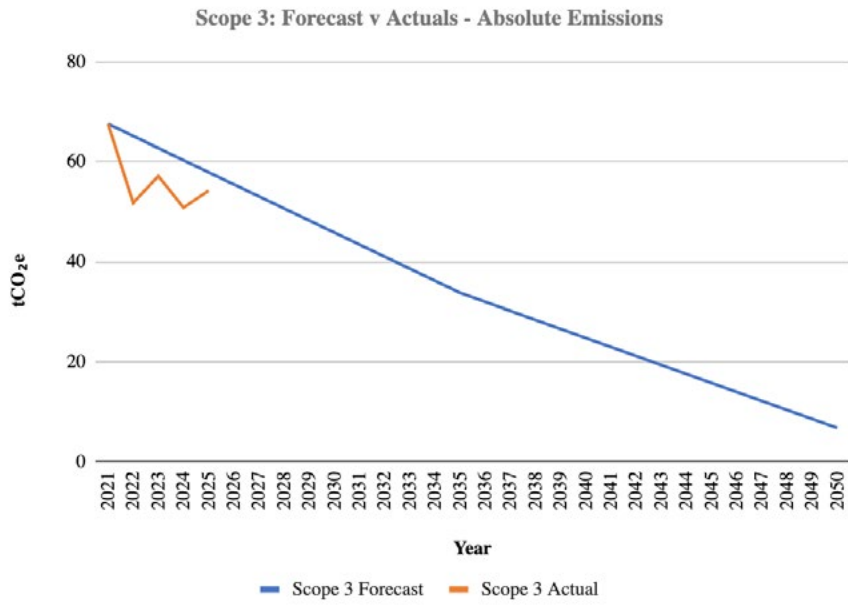
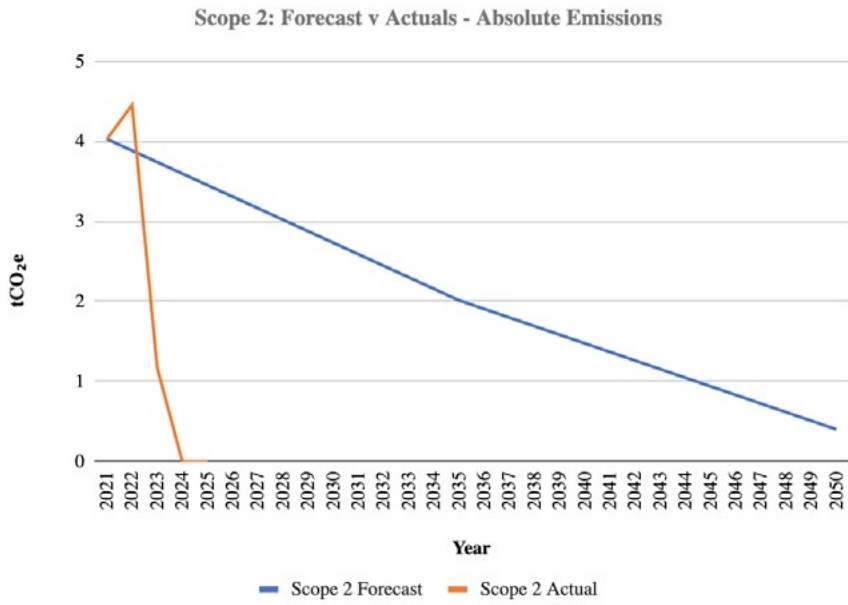


Emissions Reductions Targets

The following charts provide a forecasted view of the emissions targets for the organisation as a whole and Scope by Scope in line with the Net Zero emissions targets stated in Section 1.



These targets will be being mapped against actual emissions year by year to support ongoing strategies and decision making to achieve Net Zero by 2050.



Carbon Reduction Actions

Bloom Procurement Services aims to develop the following initiatives that will support the company’s strategies to meet Science Based Targets:

INITIATIVE: To embed the Net Zero transition across the organisation by engaging employees at all levels and empowering them to contribute to lower-carbon initiatives and ways of working. To identify and prioritise significant emissions associated with spend, and to partner with suppliers to develop more robust and reliable emissions data.

Areas of Focus

ENGAGEMENT OF TEAM	Continue to embed sustainability and Net Zero objectives across the organisation by actively engaging employees at all levels. Encourage staff to identify, propose and support lower-carbon initiatives, embedding climate-conscious decision-making into everyday operations and ways of working.
REDUCE RELIANCE ON SPEND BASED DATA	Further reduce reliance on spend-based emissions estimates by improving data quality and granularity. Work collaboratively with key suppliers to obtain primary emissions data where available and strengthen the accuracy of Scope 3 reporting.
BUSINESS TRAVEL EMISSIONS	Review and update the sustainable travel policy to further encourage the use of public transport, continued remote working solutions, and lower-carbon travel options where practical. Monitor travel-related emissions to support continuous reduction over time.
CARBON EMISSIONS DASHBOARD	Maintain and enhance the carbon emissions dashboard, ensuring emissions data is reviewed regularly and overseen by a member of the Senior Management Team. Share progress and insights with the wider team on a quarterly basis. Continue collaboration with Net Zero International to improve reporting quality, identify reduction opportunities, and align with best practice. Promote progress externally where appropriate to encourage wider adoption of lower-carbon behaviours.

TRAINING AND CAPABILITY BUILDING	Expand internal capability by continuing professional development in Net Zero and sustainability. Build on accredited training to improve organisational understanding of Net Zero legislation, reporting requirements, and best practice, and support informed decision-making across the business.
SUPPLY CHAIN REVIEW	Strengthen engagement with supply chain partners by carrying out regular sustainability reviews and progressively embedding environmental considerations into procurement decisions. Continue development and implementation of a sustainable supply chain policy, encouraging suppliers to align with Net Zero objectives.
ENERGY EFFICIENCY OF SITE	Continue to identify and implement opportunities to reduce energy consumption across sites. Investigate on-site renewable energy generation where feasible, review building infrastructure and controls, and improve waste management and recycling practices.
INCREASE SCOPE 3 MEASUREMENTS	Build on previous Scope 3 reporting by expanding the assessment of purchased goods and services. Improve coverage and accuracy of Scope 3 emissions data to better understand carbon hotspots and inform targeted reduction actions.
DATA GOVERNANCE AND ASSURANCE	Strengthen internal data governance processes to ensure emissions data is robust, consistent, and audit-ready, supporting future reporting requirements and stakeholder transparency.
STAKEHOLDER COMMUNICATION AND TRANSPARENCY	Enhance communication of carbon reduction progress to clients, suppliers, and other stakeholders through clear reporting and consistent messaging.
SUSTAINABLE PROCUREMENT INTEGRATION	Further integrate carbon and sustainability considerations into procurement processes, including supplier selection, contract renewals, and tender evaluations.

Our 2025 Reduction Activity

We have completed our fifth-year review using data from 01 January to 31 December 2025 and continue to measure and monitor our progress on a monthly basis. In 2025, we outlined our Net Zero Roadmap, which we are committed to delivering in order to reduce our carbon emissions and environmental impact as we progress towards our 2045 Net Zero target. We continue to take positive steps on this journey, delivering key initiatives and partnering with innovative organisations to support the achievement of our goals. The following initiatives were delivered during 2025:

Electric Vehicle Salary Sacrifice Scheme:

Bloom continues to offer an electric vehicle salary sacrifice scheme in partnership with Octopus Electric Vehicles. In 2025, three new electric vehicles were leased through the scheme. Taking into account lease expiries and early terminations, there are currently 9 electric vehicles on the road through the programme.

Since the scheme was introduced, colleagues have leased a total of 16 electric vehicles. Based on estimates provided by Octopus Electric Vehicles, the scheme has delivered total estimated emissions savings of 36 tonnes of CO₂e* to date, that's as much as 18,226 trees can absorb.

***CO₂e savings are estimated by Octopus Electric Vehicles and are based on standard assumptions regarding vehicle type, mileage, and grid electricity mix:**

- All drivers switched from an average petrol car to an EV.
- EV usage is based on a driver's contract mileage.
- Drivers start saving from the delivery date of their EV.
- Manufacturing-related emissions are not included in the calculation.
- All EVs are charged with the standard energy mix on the UK grid. This means that if users are charging their car with fully renewable energy (e.g. by using their own solar panels), the tonnes of CO₂e savings could be higher.

Octopus Electric Vehicles uses the greenhouse gas reporting data from gov.uk for emission data.



IT Equipment Reuse & Recycling Programme:

As part of our ongoing commitment to reducing waste and minimising the carbon impact of our operations, Bloom Procurement Services prioritises the reuse, repurposing, and responsible recycling of IT and office equipment.

As part of our efficiency savings programme, Bloom no longer retains surplus laptops for direct donation. Where laptops are no longer required by the business, devices are either repurposed internally through our IT partner, Chalkline, for use by new starters, or securely processed at end of life. This includes the certified shredding of hard drives and recycling of hardware components in line with WEEE regulations.

In 2025, Bloom replaced 14 laptops. Devices removed from service were securely shredded and recycled, while remaining laptops are now replaced only on an as-needed basis rather than on a fixed replacement cycle. This approach has reduced unnecessary equipment turnover and avoided emissions associated with the manufacture and procurement of new devices.

As part of our office relocation in late 2025, Bloom also undertook a wider review of surplus equipment. Where items were still suitable for reuse, they were donated to support local community organisations, extending product lifespans and avoiding waste. Equipment donated to Rickleton Primary School in Washington included monitors, keyboards, laptop risers, mice, cables, and peripherals.

In addition, approximately 50 IT devices of various types were recycled through Stone360. Although this activity was not previously captured in reporting, it represents a significant contribution to responsible end-of-life management and will be included in future waste and emissions tracking.

Through this approach, Bloom aims to reduce Scope 3 emissions associated with purchased goods and services by extending asset lifespans, minimising unnecessary replacement, and ensuring that end-of-life equipment is reused or recycled responsibly wherever possible.

Ecologic:

Championing climate action continued to be a key priority for us in 2025. During the year, we proudly maintained our partnership with Ecologi, the UK's leading all-in-one climate platform, helping to raise awareness of the climate crisis and demonstrate how purpose-led businesses can contribute to meaningful environmental action.

To date, we have funded the planting of 5,409 trees through certified global reforestation initiatives. In addition, we have supported a portfolio of verified climate projects, including two carbon avoidance projects and six carbon removal projects, helping to prevent an estimated 49 tCO₂e from being emitted or remaining in the atmosphere.

As part of our ongoing commitment to climate-conscious recognition, we plant 20 trees for every monthly culture award winner and 25 trees for each new client we welcome into our community. In 2025 alone, this enabled us to fund the planting of 469 trees, engaging both colleagues and clients in our wider sustainability journey.

Every project we support through Ecologi forms part of our broader Net Zero strategy, complementing our emissions reduction efforts while involving our people and stakeholders in building a more sustainable future.



Net Zero Roadmap

Net Zero represents a balance between greenhouse gas emissions produced and those removed from the atmosphere. Bloom Procurement Services will achieve Net Zero when residual emissions are reduced as far as practicable and balanced through verified carbon removal.

In line with our Net Zero Roadmap, we remain committed to reducing our operational and value chain emissions by up to 95% by 2045. Any remaining residual emissions will be addressed through high-quality, independently verified carbon removal projects. Our approach prioritises emissions reduction first, with offsetting used only where emissions cannot reasonably be eliminated.

Alongside emissions reduction, we recognise our responsibility as a business to contribute positively to the natural environment. We will continue to support high-quality tree-planting, carbon avoidance, and carbon removal projects, including UK-based habitat restoration initiatives. These projects reflect our commitment to our people, our clients, and the wider communities in which we operate.

Our network of more than 6,000 accredited suppliers represents a significant opportunity to drive collective action. We will continue to engage with suppliers to share knowledge, raise awareness of climate change, and support progress towards Net Zero through collaboration, guidance, and responsible procurement practices.

Key Focus Areas for Carbon Reduction

Our actions are structured around a set of clear focus areas, ensuring that effort is targeted where Bloom Procurement Services can have the greatest impact.

TRAVEL & COMMUTING

Promote low-carbon and active travel options for commuter colleagues and encourage carbon-conscious business travel, supported by improved business-wide visibility of emissions data and travel governance.

WORKING FROM HOME

Encourage the adoption of energy-saving measures for company equipment used at home, including renewable tariffs, whilst raising awareness of how our team can reduce their overall home energy consumption and costs.

ENERGY

We will investigate ways to reduce energy consumption at our Newcastle office.

WASTE & WATER

We will promote the reuse and recycling of waste and equipment to limit what we send to landfills and implement measures to control or recycle the water used in our office.

PEOPLE ENGAGEMENT

We will inspire our people to consciously support our net-zero journey and achieve our 2045 target.

SUPPLIERS AND CUSTOMERS

Work with suppliers and customers to educate, raise awareness and encourage action in the fight against climate change. We will also ensure sustainability and net zero are central to any purchases made.

FINANCIAL BACKING

Develop strategies to fund future carbon offsetting of residual emissions.

GOVERNANCE

We will provide open and transparent reporting inside and outside our business, promoting accessibility and visibility. We will continually seek to improve the efficiency and quality of our data collection and adhere to all legislation and guidance.

Travel & Commuting

OUR AIM:

To promote low-carbon and active travel options for commuting colleagues and encourage carbon-conscious business travel, supported by improved visibility of travel-related emissions data and clear travel governance.

HOW WE WILL REALISE IT:

- Continue to promote active and low-carbon commuting by improving facilities where possible and encouraging the use of public transport for both commuting and business travel.
- Offer and promote salary sacrifice schemes, including season tickets and cycle-to-work initiatives, to make low-carbon travel options more accessible and affordable.
- Implement clear guidance for taxi use, encouraging the use of electric or low-emission taxi services where available.
- Work with sustainability-focused travel and expense management partners to improve oversight of business travel, including enhanced visibility of taxi usage through finance and expense processes.
- Provide guidance, advice and training to support colleagues in making informed, carbon-conscious travel decisions.
- Progressively reduce reliance on higher-emission travel options, including working towards the elimination of domestic air travel and petrol/diesel car hire by 2030 where viable alternatives exist.
- Encourage the use of video conferencing as a default option unless face-to-face meetings are required for business critical reasons.

MEASURES:

- Periodic staff surveys on commuting and travel methods
- Annual reporting on business travel and commuting emissions
- Reporting of Scope 3 travel-related emissions
- Uptake of salary sacrifice travel schemes



Working from Home

OUR AIM:

To encourage energy-efficient home working practices while raising awareness of how colleagues can reduce overall household energy consumption and associated costs.

HOW WE WILL REALISE IT:

- Provide energy-efficient IT equipment for colleagues working from home.
- Offer practical guidance on reducing the energy consumption of company equipment used in home environments.
- Explore partnerships that support access to renewable or preferential energy tariffs for home workers, where feasible.
- Share practical sustainability guidance and tips to empower colleagues to make lower-carbon choices beyond the workplace.

MEASURES:

- Monitoring and estimation of working-from-home emissions
- Engagement with guidance and resources provided

Energy

OUR AIM:
To reduce energy-related emissions associated with our office-based operations and improve data visibility over time.

HOW WE WILL REALISE IT:

- Engage with our landlord and managing agents to explore opportunities to improve transparency around energy and water consumption within our leased Newcastle office.
- Encourage the use of renewable electricity and certified green gas within the building where possible.
- Promote behavioural measures to reduce energy use, including powering down equipment when not in use and adopting energy-efficient working practices.
- Prioritise the procurement of energy-efficient IT and office equipment.
- Review opportunities to reduce emissions associated with cloud-based services and digital infrastructure

- MEASURES:**
- Engagement with landlord regarding data availability and energy efficiency
 - Reporting of estimated energy-related emissions
 - Tracking improvements in data quality over time



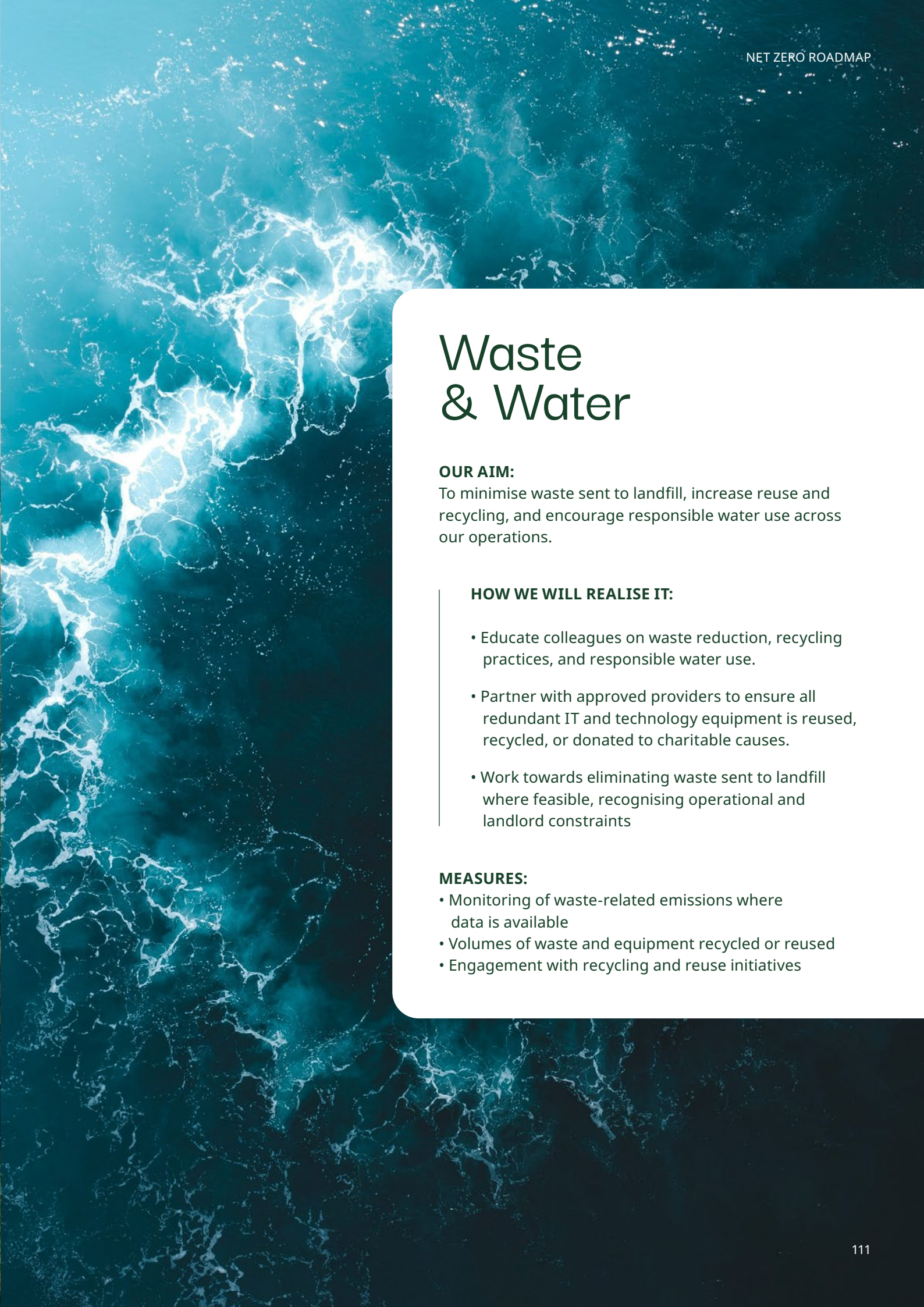
Waste & Water

OUR AIM:
To minimise waste sent to landfill, increase reuse and recycling, and encourage responsible water use across our operations.

HOW WE WILL REALISE IT:

- Educate colleagues on waste reduction, recycling practices, and responsible water use.
- Partner with approved providers to ensure all redundant IT and technology equipment is reused, recycled, or donated to charitable causes.
- Work towards eliminating waste sent to landfill where feasible, recognising operational and landlord constraints

- MEASURES:**
- Monitoring of waste-related emissions where data is available
 - Volumes of waste and equipment recycled or reused
 - Engagement with recycling and reuse initiatives



People Engagement

OUR AIM:

To empower and inspire our people to actively support Bloom Procurement Services' Net Zero journey and contribute to the achievement of our 2045 target.

HOW WE WILL REALISE IT:

- Continue to develop engagement initiatives, including the Green Hive Five programme, to encourage collaboration and collective action across teams.
- Deliver Carbon Literacy and sustainability-related training to build understanding and capability across the organisation.
- Share clear, accessible communications on sustainability initiatives and progress through regular, bite-sized updates.
- Embed sustainability and Net Zero commitments within our employer brand and recruitment processes.

MEASURES:

- Annual Sustainability and Social Value survey results
- Participation in engagement initiatives
- Sustainability-related training delivered
- Feedback from new colleagues on sustainability as a factor in choosing Bloom

Supply Chain

OUR AIM:

To work collaboratively with NEPRO Three suppliers and Bloom's own business suppliers to support carbon reduction and accelerate progress towards Net Zero.

HOW WE WILL REALISE IT:

- Provide guidance and resources to support NEPRO3 suppliers in adopting sustainable and Net Zero-aligned practices.
- Implement and promote a NEPRO Three Supplier Net Zero Charter and embed sustainability considerations within supplier onboarding and engagement processes.
- Support suppliers in developing PPN 06/21-compliant Carbon Reduction Plans through guidance, training events, and webinars.
- Introduce and roll out a Supplier Code of Conduct for Bloom's own business suppliers, encouraging sustainable sourcing and responsible practices.
- Encourage suppliers to develop and implement their own carbon reduction plans.

MEASURES:

- Review of Bloom's business supply chain and implementation of a sustainable supply chain policy
- Number of NEPRO Three suppliers signed up to the Net Zero Charter

Financial Backing

OUR AIM:
To ensure appropriate financial mechanisms are in place to support carbon reduction initiatives and the offsetting of residual emissions.

- HOW WE WILL REALISE IT:**
- Develop and maintain a funding strategy for verified carbon avoidance and removal projects, ensuring offsetting is used only where emissions cannot reasonably be reduced further.

- MEASURES:**
- Value of offsetting funded
 - Source and type of offsetting projects supported

Governance

OUR AIM:
To provide transparent, robust, and compliant carbon reporting, supported by continuous improvement in data quality and governance.

- HOW WE WILL REALISE IT:**
- Maintain regular reporting at operational and board level to track progress against Net Zero commitments.
 - Continue to develop and review the carbon emissions dashboard, overseen by a member of the Senior Management Team and shared with colleagues on a quarterly basis.
 - Explore opportunities to automate data capture and reporting processes to improve efficiency and accuracy.
 - Embed emissions reporting within the wider data strategy to ensure sustainability data is accessible and decision relevant.
 - Ensure ongoing compliance with all relevant legislation, guidance, and reporting requirements.

- MEASURES:**
- Annual review and reporting of Net Zero actions and progress
 - Case studies and examples demonstrating measurable progress

ADAM JACOBS
Executive Director
Bloom Procurement Services

Governance

Emissions Data

The data contained in the table below represents total emissions calculated and is consistent with SECR requirements. All sources of emissions that have been measured are included in the totals below. Emissions from key activities are summarised in the previous sections.

	BENCHMARK YEAR Jan 21 - Dec 21	CURRENT YEAR Jan 25 - Dec 25
Energy consumption used to calculate emissions Electricity Scope 2 - UK and Offshore (kWh)	18,977	-
Energy consumption used to calculate emissions - Global, excluding UK and Offshore (kWh)	N/A	N/A
Basis of Energy reporting (Location or Market)	Location	Location
% of total energy sourced from certified renewable sources	0%	0%
Emissions associated with energy consumption - UK, Offshore and Global (tCO2e)	4.0	-
Emissions from activities for which the company is responsible including combustion of fuel and operation of facilities - Scope 1 (tCO2e)	3.1	-
Emissions from purchase of electricity, heat, steam and cooling purchased for own use - Scope 2 (tCO2e)	4.0	-
Total Scope 1 and 2 Emissions (tCO2e)	7.1	-
Emissions from upstream activities out of operational control - Scope 3 (tCO2e)	67.5	54.3
Emissions from use of sold products and services out of operational control - Scope 3 (tCO2e)	None Included	None Included
Total Gross Scope 3 Emissions (tCO2e)	67.5	54.3
Total Scope 1, 2 and 3 Emissions (tCO2e)	74.6	54.3
Intensity ratio tCO2e (gross Scope 1, 2 and 3) per employee	0.9	0.7
Carbon offsets (tCO2e)	10.0	2.0
Total Annual Net Emissions (tCO2e)	64.6	52.3

* The location-based method reflects the average emissions intensity of the actual electricity produced and consumed within the UK grid. A market-based method reflects emissions from electricity that companies have purposefully chosen.

*We partner with Ecologi to fund carbon removal credits and use this as a CSR activity when welcoming new team members to Bloom. Carbon removal credits are carbon credits issued to projects which remove CO2e from the atmosphere. Ecologi select carbon removal projects which have the best chance of permanent carbon removal and storage and are accredited to leading standards. Ecologi supports carbon removal through select methodologies administered by the Gold Standard, Verified Carbon Standard, and Puro Standard. The Ecologi team works hard to select projects which also have additional co-benefits, like benefits to local communities and to biodiversity.

Standard and Methodology Used

Bloom Procurement Services categorises its Greenhouse Gas (GHG) Emissions as Scope 1, 2 or 3 as referred to in the WBCSD – WRI Greenhouse Gas Protocol (revised edition, dated March 2014). Emissions in Carbon Dioxide equivalent (CO2e) for all scopes are calculated using the conversion factors listed in DESNZ Greenhouse Gas Conversion Factors for the relevant 12-month period over which the carbon emissions are calculated. Procured renewable electricity and gas is calculated in accordance with the WBCSD – WSI Scope 2 Guidance on procured renewable energy (2015).



Data Quality / Confidence

The data used to generate this report has been collected from various sources from both within the company and using assumptions gathered by Net Zero International. These emissions have been converted to CO2e using GHG Protocol and DESNZ frameworks and conversion factors for the relevant period.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with SECR, PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and agreed by the board of directors (or equivalent management body).



Signed on behalf of
NET ZERO INTERNATIONAL

Name: **David Hawes**
Position: **Co-Founder**

Date: 18/2/2026

Glossary

BENCHMARK DATA	The chosen 12-month period that sets the calculated emissions that need to be mitigated and/or offset.
CARBON REDUCTION	Reduction in measured CO2e emissions
CARBON REDUCTION PLAN	Plan to reduce CO2e emissions over a period of time, updated annually
CARBON EMISSIONS (GROSS)	CO2e emissions from Company activities
CARBON EMISSIONS (NET)	CO2e emissions from Company activities minus verified carbon offsets the Company purchases
CARBON NEUTRAL	When emissions are fully offset including those emissions that could be mitigated.
CARBON OFFSETS	A removal or reduction of carbon emissions through a verified scheme.
CO2e	All greenhouse gases expressed in terms of Carbon Dioxide equivalent (CO2e) for consistency of reporting.
DESNZ	Department of Energy Security and Net Zero (https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting)
EEIO	Environmentally Extended Input Output – Emissions estimated on spend https://ghgprotocol.org/

ORGANISATIONAL BOUNDARIES	GHG Protocol Organisational Boundaries (https://ghgprotocol.org/sites/default/files/standards/ghg-protocol-revised.pdf)
GHG PROTOCOL	Greenhouse Gas Protocol (https://ghgprotocol.org/)
GREENHOUSE GASES	Carbon Dioxide (CO2), Methane (CH4), Nitrous Oxide (N2O), Chlorofluorocarbons (CFCs and HCFCs), Hydrofluorocarbons (HFCs), Perfluorocarbons (PFCs), Sulphur Hexafluoride (SF6)
GREENHOUSE GAS CONVERSION FACTORS	Annually published conversion factors normally published by relevant government departments. Converts activity into CO2e emissions.
GREENHOUSE GAS EMISSIONS (GHG)	Gases in the atmosphere that absorb and radiate heat
INTENSITY METRIC/RATIO	A metric that measures carbon emissions per relevant unit of activity in a business.
MARKET REPORTING v LOCATION REPORTING	Market is based on specific tariffs. Location is based on the country from which you are reporting.
NET ZERO	GHG emissions are mitigated and those that cannot are offset
RENEWABLE TARIFF	An energy tariff that is 100% powered by renewable energy and is certified.
SBT	Science Based Targets – reducing emissions by 50% by 2030 and by 90% by 2050 and offsetting the remaining amount.
SCOPE 1	The fuels that are burnt (gas, transport the company owns, refrigerant gases)
SCOPE 2	The energy that is bought (electricity from the grid, purchased heat)
SCOPE 3	Emissions embedded in everything a company buys and emitted as a consequence of everything a company sells.
SECR	Streamlined Energy and Carbon Reporting
tCO2e	Metric tonnes of CO2 equivalent emitted.
WBCSD	World Business Council for Sustainable Development (https://www.wbcsd.org/)
WRI	World Resource Institute (https://www.wri.org/)

Carbon Credit Certificate

Ecologi

CARBON CREDIT CERTIFICATE
Carbon offsets retired on behalf of

Bloom

Total CO2eq avoided
2025

2.00 tonnes

[View Project Funding Evidence Here](#)

Thank you for your support in funding some of the world's best climate crisis solutions. You're making important steps to help protect our planet.



Elliot Coad, CEO

Elliot Coad

2025

ID: BLdsf5s7



Closing Reflections

This report reflects more than activity; it demonstrates the tangible impact that can be achieved when procurement is designed with purpose.

Across 2025, we have continued to embed social value into everything we do, supporting communities, creating opportunities, and strengthening partnerships across the public sector and our supply chain. From enabling SMEs and VCSEs to access opportunities, to investing directly in grassroots initiatives through the Bloom Catalyst Fund, the outcomes delivered this year show the difference a collaborative, outcomes-focused approach can make.

While we are proud of the progress made, we remain focused on going further. Social value is not a fixed goal, it is an ongoing commitment to create meaningful, measurable impact for people, communities, and the environment.

At Bloom, we believe public money should do more than buy services. It should create opportunity, strengthen communities, support innovation, and deliver lasting public benefit. That commitment will continue to guide everything we do.



SARAH MACNAB
Head of ESG



Sustainability & Social Value Report 2025